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Vol. 9 No. 41 OCTOBER 21, 1964 A. Playford Publisher, Box 120, Drayton Valley, Alta.

Drama Club Starts 64–65 Season

The curtain rises on three one-act plays on Friday and Saturday evenings, 8:00 p.m. at the Frank Maddock High School Auditorium.

The programme includes a mystery, "The Misses Halkett," directed by Shirley Machan; a Drama "The Valiant", directed by Berry Mosdell; and a Comedy "The Rest Cure", directed by Berry Bellivean.

Competition is keen. The best play will be chosen to compete in the Regional Drama Festival in Edmonton. Provincial Drama Director Jack McCreathe will be here to adjudicate the plays.

Tickets are available now from members of the Drama Club, Hudson's Bay Office and Mr. Al Braden. Admission is $1.00 for adults and 50 cents for children and students. Tickets will also be available at the door Friday and Saturday.

And the curtain will rise at 8:00 p.m. sharp.

"THE VALIANT" a drama
A Condemned man's resolve not to reveal his identity - his attempt to end his life better than he had lived it makes a telling plot for this moving drama.

The cast of the play are shown here. Left to right: Glenda Galloway, who plays the part of Josephine Parris; John Mulgrew, the Policeman, Del Radtke the Warden; Mike Gormley the Priest; and Ricky Simon, the condemned Prisoner.(1) (3)

You won't however, recognize John Mulgrew from this picture. He has thrown himself into his part. He will be wearing a uniform loaned to him by Police Chief Al Miles, and will have sacrifice his beard.

Berry Mosdell, Director of "The Valiant", Missing is Susan Bellivean, the Prompter. (2)

"THE MISSES HALKETT" a Mystery.

There are two Misses Halkett but are there?

A mystery here - which twin is the phoney?

Pictured is the cast of "The Misses Halkett" From left to right: Barbara Stapley, who plays Moakes, the housekeeper, Eleanor Pickup, Mrs. Peake; Ruby Pratt, Miss Rokeby; Shirley Machan, Mrs. Macey, and Pat Moore, who plays the Misses Halkett, a dual role. (4)

Shirley Machan, too, plays a double role - she plays the part of Mrs. Rokeby, and she is the Director of the play. And as Director, she's playing to win.

Missing from the picture is Prompter Margo Meier.

"THE REST CURE" A Comedy

Seen here is Lome Stevenson with his two nurses, Dark Cat (Maxine Holmgren) on his right, and Fair Cat (Dawn Cameron) on his left. Behind are Jeff Wheatley with that most feared of directors, Berry Bellivean on his right, and on his left, Marion McKenzie, the maid. Perhaps Marion is being typecast, but in spite of heartless de-glamourization, she is about to make her second big hit in Drayton Valley. Trusty Props and Prompter Merle Featherstone is missing from the picture, as is Lorrie Germaniuk, who plays Lome Stevenson's long-suffering wife. (5)

The Crew of the "Rest Cure take great pleasure in inviting "The Misses Halkett" and all the rest of you to be "Valiant" and come and see us next Friday and Saturday at the High School.

Helicopter to Pick Up Local Hunters

On Wednesday morning, (Oct. 21) Corp. K. Helander engaged the services of the Forestry Helicopter from the Lodgepole Forestry station to go up the Brazeau River to pick up two local hunters who are stranded up-river.

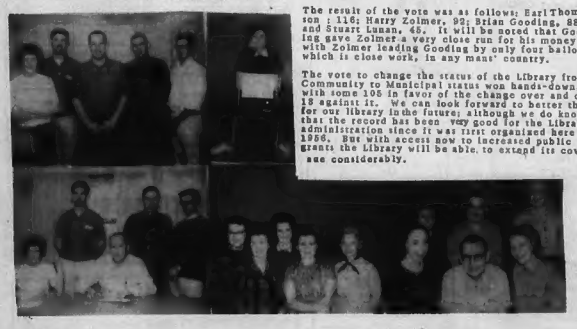
On Sunday morning Virgil and Vern Barke went up the Brazeau to do some hunting. When they had not returned by early Tuesday morning a report was turned in for them as being overdue. Later in the day a private plane from Lodgepole spotted the party many miales upstream, apparently stranded on a sand-bar. The Forestry helicopter will fly into today (Wed. Oct. 21) to pick them up.

Incumbent Councillors Win

Back in Council harness again are Earl Thompson and Harry Zolmer, former incumbent Council members, to whom the electorate gave the "go - ahead" nod to continue on in their present duties as representatives on Town Council.

The result of the vote was as follows: Earl Thompson ; 116; Harry Zolmer, 92; Brian Gooding, 88; and Stuart Lunan, 48. It will be noted that Gooding gave Zolmer a very close run for his money, with Zolmer leading Gooding by only four ballots, which is close work, in any mans' country.

The vote to change the status of the Library from Community to Municipal status won hands-down, with some 305 in favor of the change over and only 18 against it. We can look forward to better things for our library in the future; although we do know that the record has been very good for the Library administration since it was first organized here in 1956. But with access now to increased public fund grants the Library will be able to extend its coverage considerably.



Chamber of Commerce Dinner Thursday Oct.29th

District Personalities

ROBERT T COWEN: was born in England. He came over from the Old Country with his parents in 1928. The family went to B.C. and Robert was raised at Kaslo ,B.C .

He attended school there and just before the outbreak of World War 2. he joined the Royal British Navy. While in the Navy he got his British School Certificate. In January of 1946 Bob was mustered out of the Navy and returned to Kaslo, B.C. The following year he went into the Insurance business in Nelson B.C. and has been codnpted in that field ever since.

In that capacity he has served in several places in the Yukon, British Columbia, the northwest Territories and Alberta. He came to Drayton Valley from Calgary in July of this year and is engaged with A. Meier Insurance, where customers may get the benefit of Bob's varied insurance field experience.

In December, 1950, he married Miss Rita Proctor, of Calgary. The Cowans have three children. Bob says he likes hunting, fishing and is very fond of curling.

Sports Review

BY: MIKE GORMLEY

ESKIMOS WIN FOSTER TROPHY

The Eskimos are the community Pee Wee football champions and will have their name engraved on the Foster Trophy for 1964. The little Green and Gold outfit under coaches Paul Bradley and Stu Lunan swept the seven game series against the Stampeders in four straight games. The fourth and deciding game was played last Wednesday evening at Wood's Field when the Eskimos came back with a fourth quarter touchdown after a territorial advantage throughout the earlier part of the game. The final score was 7 - 0 in favor of the Eskimos.

Cont. pge. 12, col. 1.

C. of C. Dinner

Chamber of Commerce members are again arranging one of their famous dinner-meetings, with the scheduled date set for Thursday, October 29th.

cont. INSERT A . col. 4.

USE THE WANT ADS TO BUY TO SELL TO RENT TO TRADE TO HIRE

Professional Cards

PHYSICIANS and SURGEONS

DRAYTON VALLEY
Medical Centre
MONDAY THRU SATURDAY

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M.B., B.S., M.R.C.S., L.R.C.P., D.T.M.H.

Dr. David J. Lewis
M.B.B.S. L.M.C.C.

OFFICES.....OPPOSITE HUDSON'S BAY
OFFICE PHONE 542 - 3301 OFFICE HOURS 9 A.M. - 6 P.M.
RES. Dr. Maclure - 542 - 3261; Dr. Lewis - Res. 542 - 3712.
HOURS OF CONSULTATION: 11 A.M. - 12 NOON, 1 P.M. - 5
AND BY APPOINTMENT
EMERGENCIES AT ANY TIME

Dr. M. Spector
OPTOMETRIST
IN MEDICAL CENTRE ON ALTERNATE WEDNESDAYS

Dr. Ian G. Waugh
M.A., B.M., B.Ch., (Oxon)

Dr. G. Stuart Cameron
B.A. M.D.

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Res. 542 - 3151
AND BY APPOINTMENT!

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Pembina News Advertiser

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HOUSETRAILER FOR SALE: Walkers' Mobile Home Ltd. The home of Canadian Built-Trailers with 4" walls. Any thing of value taken in trade. Write 5905-104 St. Edmonton, Alberta or Phone 433-6608 or 439-8931 Edmonton.

FARM FOR SALE: 1/2 Section $7000.00 or 1/4 Section - $3500. School bus, power and telephone available. APPLY: Drawer H, Box 129, Drayton Valley, Alta.

FOR SALE: Large lot, Zoned for tourist at present. Full price is only the amount of the prepaid utilities. PHONE: Allen Debey 542 - 3451.

LARGE INCINERATOR FOR SALE: Half price - Allan Deby 542 - 3451.

FOR SALE- Walnut piano in good condition. WRITE Box 120, Drawer 4.

FOR SALE- Dual manual Organ. Only $449.00 to pay. Take over $32.00 a month payments. WRITE Box 120, Drawer 6.

FOR SALE- 1950 Dodge, Good condition. Price- $125.00 APPLY- Goilad Station # 4, or Box 882, Drayton Valley.

FOR SALE- Only $58.95 to pay on electric chord organ. WRITE Box 120, Drawer 5.

FOR SALE- Lot in Mobil Oil Trailer Court. PHONE 542-3411.

FOR SALE- Fridge in good condition. Price- $50.00. PHONE Allan Deby, 542-3451.

FOR SALE- Girls figure skates, size 6, TV set, 21" C.E. PHONE 542-3596.

FOR RENT

PEMBINA MANOR APARTMENTS
2-One Bedroom suites-$95.00
2-Bachelor's suites- $85.00
All utilities except power included-in rent, washer and dryer free, fridge and stove installed, plug-ins for cars in parking lot for winter.
For further information Contact Blanche LaBoulere PHONE 542 - 3659.

FOR RENT: Bakery Building basement, 950 sq. ft. Available immediately. Apply Drayton Valley Bakery.

TRY A CLASSIFIED FOR BEST RESULTS

FOR RENT: Room for rent for gentlemen. Light housekeeping privileges. PHONE: 542-3588 or see Mrs. Proud at the Hotel Coffee Shop - cashier.

FOR RENT- Truck Garage. Available Nov. 1st. Former Otis Warehouse. PHONE - H. T. Deby, 542-3451.

FOR RENT- Sleeping Room, single or double. PHONE 542-3854.

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LOST- Man's Wallet, Reddish brown in color. Reward of $10.00 for return to Rolf G. McKay. Bring into the P.N.A. Office for reward..

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HAVE YOU A DRINKING PROBLEM AND WISH TO DO SOMETHING ABOUT IT? PHONE - 542-3719.

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Club Events

LEGION CALENDAR

BINGO - SATURDAY JACKPOT - $120.00
H ALL BOOKINGS: 542 - 3617 or 542 - 3454.

NOTICE

ANNUAL MASQUERADE BALL
ELKS HALL FRIDAY OCT 30, 1964
9:00 p.m. to 2:00 a.m.
GOOD MUSIC PRIZES
REFRESHMENTS CHICKEN FRY
Admission $2.50 Per Person
Sponsored by Legion Ladies Auxiliary Branch #269
Tickets Available from any Auxiliary Member.

The Royal Canadian Legion

VETERANS' CHAMPION

The Royal Canadian Legion guards the rights of ALL war veterans, young and old — of the Navy, Army and Air Force, and the Merchant Marine and Women's Services too.

If you are eligible for membership in the Royal Canadian Legion — Join Now!

ATTENTION

DRAYTON VALLEY HOSPITAL AUXILIARY RUMMAGE SALE- To be held in the Bakery Building Basement on Friday October 23rd, from 2:00 to 7:00 P.M. and Saturday October 24th from 2:00 - 5:30 P.M.

Attention! LadyCurlers

ANY LADIES INTERESTED IN CURLING, PLEASE PHONE MRS. L. BARTLEY 542-2921. MRS. R. LABRANCHE 542-3808, BEFORE THURSDAY, NOVEMBER 5th.

Cub & Scout Apple Drive

FOR ADVANCE ORDERS PHONE HOWIE JANZEN AT 542-3619.
PLEASE LEAVE YOUR PORCH LIGHTS ON OCTOBER 26th. PRE-PHONE ORDERS WILL BE DELIVERED ON THAT DATE.

Skating For Fun!!

Get your application now for the 1964-65 Figure Skating Season and enjoy this wonderful winter sport under the instruction of Mrs. Ann Gillis and Miss Lin da McMorris. Forms may be obtained at the Town Hall.
All ages accepted- Special beginner's class for the Ladies.
FAMILY RATE- 1st member- $5.00
2nd member- $3.00
3rd member- $2.00
Additional members- No Charge.
Anyone interested in assisting with group supervision, please let us hear from you.
For further information Phone 542-3327 or 542-4249.
GENERAL MEETING NOVEMBER 10, 1964 - 8:00 P.M. - Town Hall
Drayton Valley Figure Skating Club.

TRADE

WILL TRADE- 48" bed in good condition for 24" or 30" bunkbeds. PHONE 542-3273.

Help Wanted - Male

Require Licenced Heavy-Duty Mechanic for gas compressor maintenance. Will consider 4th year apprentice or qualified automotive mechanic with sufficient heavy duty experience to obtain certification. APPLY: Goilad Limited, PHONE 542-3215 or 542-3212.

Driver wanted for 4 ton GMC Dump Truck. Must know the field and have a good driving record. Would consider selling to responsible party. PHONE 542-3125, evenings. Latosky Construction.

Help Wanted - Female

WANTED- Girl to do part-time book-keeping and some typing. No Saturdays. Give qualifications and salary expected with first reply. Apply Box 120, Drawer 9.

EMPLOYMENT

Woman desires day-work. PHONE 542 -3707.

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Feed wanted. APPLY- Box 725, Drayton Valley.

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For your METRIN refills, PHONE 542-3704.

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FOR SALE- 100,000 B.T.U. gas-fired, suspended garage heater. PHONE - Allan Deby, 542-34551 3451.

FOR SALE- 12' X 16' Cabin. Solid built. Price $290.00. PHONE Allan Deby, 542- 3451.

FARM FOR SALE- SW1/4 5-48-W5. Four miles west of Breton. House and some out-buildings. Power, well, school bus by gate. PHONE 542-4187, Gordon Snider, Box 730, Drayton Valley.

FOR SALE- Natural gas heater 30,000 B.T.U., Suitable for large garage or small home. A-1 condition. Complete with 6 ft. of 4 in. metal asbestos chimney. Price - $55.00. APPLY Earl Thompson, PHONE 542-3803.

FOR SALE- Seventeen pigs, six weeks old. Price- $10.00 per pig. APPLY- L. Bateman, 7 miles west, 3/4 miles south of Violet Grove.

Wanted

WANTED - Would like to purchase piano for cash. WRITE Box 120, Drawer 8.

WANTED- Old Guns, Swords and Ammunition. WRITE - Box 132, Fort Mcmurray Alta

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2. S. Safronovich, O. Nickel.
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FOR SALE- Skidhouse, 12' X 30', in Lodgepole. Low Price. PHONE 778-2805, Whitecourt.

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MENS, LADIES AND CHILDRENS, CAR COATS, PARKAS SWEATERS ETC.
MENS WORK SHIRTS & PANTS, All Sizes, to extra large.
LADIES DRESSES, SKIRTS, SWEATERS.
CHILDREN'S LEGGINGS, LINED BOOTS, & RUBBERS
1 PAIR (like new) MANS BROWN OXFORDS, Size 12.
MENS SUITS & SPORT JACKETS, Large Sizes - 95¢ each.
LADIES DRESSES, in silk, prints, etc, - 75¢ each.

NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of PAUL GOMUWKA, late of Rosmo Valley, in the Province of Alberta, who died on the 5th day of August, A.D. 1964.

TAKE NOTICE that all persons having claims up on the Estate of the above mnie file with PURVIS, JOHNSTON, PURVIS & ALLFORD, 604 Royal Trus Building, Edmonton, Alberta, by the 20th day of November, A.D. 1964, a full statement of their claims and of securities held by them.

PURVIS JOHNSTON PURVIS & ALLFORD
Solicitors for the Administrator
604 Royal Trust Building
Edmonton, Alberta.

CHRISTMAS IN OCTOBER?
It may seem unreasonably early, but we are urging parents to come in now and pose for Christmas portraits. It's one gift you cannot rush out and purchase at the last minute, because good professional portraits cannot be hurried. And because they do take time and extra special care few gift choices for Christmas are as warm hearted and loving and truly welcome. TELEPHONE TODAY FOR AN APPOINTMENT.
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TRY US FOR Black and White finishing too. Complete stock of Kodak Films.

Open Letter To All MLA'S

Dear Sirs:

This Association made up predominately of farmers, expresses great concern over the incompetence and inspectotry of your government. To manifest this concern a number of pertinent questions were submitted to your Premier for answers. He also was invited to attend public meetings and was petitioned to convene a meeting to discuss several of these problems.

He has refu sed every responsible gesture by refusal to comment publicly for the news media, and has committed a cardinal sin by refusing to answer our petitions.

We remind you that you are being paid substantial amounts of public funds for the sole purpose of protecting the individual, his rights, and his resources, and we firmly expect that you will respond to your obligations and assist this Association in obtaining the answers.

Unless you express immediate interest, we will be forced to assume that your interest lie only in partisan politics.

NOTE: Above is a paid advertisement inserted by

Alberta Landowners' Association
BOX 444.
Drayton Valley, Alberta

Winter House Building

Conditions of Eligibility

(1) A Winter Home Building Incentive of five hundred dollars ($500) per dwelling unit may be paid for each dwelling unit in a residential structure substantially completed during the Winter months. The incentive is payable in respect of single detached dwellings, and multiple dwelling-unit structures containing not more than four self-contained units built solely for year-round residential use.

(2) Row housing containing more than four dwellingunits, may also be eligible for a Winter Home Building Incentive payment of five hundred dollars ($500) per dwelling unit. Each individual dwelling unit incorporated in single row housing, duplexes, triplexes, and fourplexed built side by side with a common dividing wall between each residential structure can qualify providing the individual dwelling unit conforms to all other conditions of eligibility Dwelling units of this type will only qualify if the single unit, or one of the units in the duplex, triplex or fourplex is occupied by the first purchaser. A separate Application is required for each single, duplex, triplex or fourplex as the case may be, indicating that it is part of row house ing construction.

(3) To be eligible, a dwelling unit must contain four or more rooms in addition to a bathroom, and must have heating and sanitary facilities, space forcooking, eating, living and sleeping. Electrical facilities, where available, and a means of heating water for domestic use shall be provided. Sanitary facilities shall be separate from all other space and shall include an adequate means of water supply and sewage disposal.

In addition, where the residential structure contains more than one dwelling unit, each unit shall have a separate exit to the exterior to a common hallway leading to the exterior.

(4) The general construction standards shall be at least as prescribed in Part 9 of the National Building Code of Canada and in addition shall compl y with local Municipal by-laws and Provincial legislation.

(5) Stage of Construction-
a) Construction shall not have proceeded beyond the first floor joist stage (latching subfloor) or its equivalent by November 15,1964.

b) Construction shall be completed excepting for seasonal deficiencies, by March 31, 1965. Seasonal deficiencies include exterior painting and site improvements but do not include brickwor k.

(6) In order to qualify for the incentive payment all residential structures must be inspected by Central Mortgage and Housing Corporation before construction has proceed ed by beyond the first floor joist stage (including sub floor) or its equivalent as specified in Paragraph 5a) above. To enable this inspection to be carried out, an Application for Certification must be submitted to the local office of Central Mortgage and Housing Corporation nearest you. Application should be submitted by NOVEMBER 1, 1964, or at least FIFTEEN DAYS prior to the date on which inspection is desired. Applicants will be notified of the result of the inspection and ON NO ACCOUNT SHOULD CONSTRUCTION PROCEED BEYOND THE FIRST FLOOR JOIST STAGE, OR EQUIVALENT UNTIL THIS INSPECTION HAS BEEN CARRIED OUT. Applications will not be accepted after March 1, 1965.

(7) Upon completion of construction , or on March 31,1965, whichever is the earliest, each residential structure, certified as having conformed to Paragraph 5 a) above, will again be inspected by Central Mortgage and Housing Corporation to ensur that all requirements of the program have been met.

(8) The applicant may be a prospective home owner, building or contracting to have built his own dwelling unit, or a merchant builder building for sale. In the latter case, only the first purchaser of the dwelling unit is eligible to receive the incentive payment, and any merchant builder or agent or partner of, or shareholder in a building or allied company owned and operated by a merchant builder will not be considered as the purchaser, unless the dwelling unit is intended forhis own occupancy.

(9) After the construction is completed in accordance with

(Cont. o n Page 10, Col. 3)

FRYERS
FRESH WHOLE 37c lb.

Oranges 6 lbs. 1.00
Cauliflower 29c
Tea Bags BLUE RIBBON 100'S 89c
Ginger Snaps 2 lbs. 59c
Spork TINS 39c
Olives MALKINS STUFFED 12 oz. JAR. 49c

PICNIC SHOULDER TENDER MADE LB. 39c
RIBLETS 3 / 69c
FISH STICKS 8 oz. 3/1.00
Pears MALKINS 15 OZ. 2/49c
Prune 2 LBS 49c
Apple Juice BLUE LABEL 48 OZ. 3/1.00

ROGER D. CONGER
DRAYTON VALLEY ALBERTA

COOKING MAGIC

Tested Recipes and Meal Planning Ideas Prepared for Pembina News Advertiser Readers by the Home Service Department of Northwestern Utilities, Limited.

Foreign food always sounds so tempting but at the same time sounds difficult to prepare. Actually its very simple if you use the following ideas and recipes here for a delicious Italian dinner.

ITALIAN PIZZA

Topping:
1 cup chopped onion
2 tbsp. salad oil
1 tsp. salt
1 tsp. thyme
1/4 tsp. pepper
1/4 cup Parmesan cheese
2 cloves garlic, minced
2 8-oz. tins tomato sauce
1 tsp. oregano
1 10-oz. tin sliced mushrooms
1 8-oz. pkg. Mozzarella cheese sliced thin.

Cook onion and garlic in hot oil until tender but not brown. Add tomato sauce and seasonings; simmer until thick, about 15 minutes. Meanwhile prepare base:

2/3 cups milk
2 cups biscuit mix

Add milk to biscuit mix and toss lightly with fork until blended. Turn out on lightly floured board and knead until smooth. Divide dough in half; roll each into 8" circle. Place on ungreased baking sheet. Clip dough around edges and press to edge stands up. Spread 1/4 of sauce on each circle of dough. Top with Mozzarella cheese slices and mushrooms. Cover with remaining sauce. Sprinkle with Parme san cheese. Bake at 425 F. for 20 minutes. Cut in wedges and serve.

GARLIC BREAD

5 lash long French loaf in seven slices. Make the cuts on the bias - don't cut clear through. Mash one clove garlic thoroughly (or use 1/2 tsp. of garlic powder.) Cream into 1/2 cup butter. Spread generously between slices. Wrap loaf in aluminum foil or slip into paper sack. Heat in hot gas oven 400 F. until piping hot - about 20 minutes.

SPAGHETTI

2 tbsp. butter
1 medium sized onion
1/2 clove garlic
1 tbsp. minced parsley
1/2 cup finely chopped mushrooms
1 1/2 tsp. salt
1/4 tsp. pepper
2 cups tomatoes
1/2 lb. spaghetti
1 1/2 tbsp. flour
1/2 cup grated cheese

Place butter in hot frying pan and add finely chopped vegetables and continue cooking until well browned. Stir in the flour carefully and allow to brown. Add salt, pepper and tomatoes and allow to simmer until of a creamy consistency. Cook spaghetti in boiling water for 25 minutes or until tender. Place in hot serving dish. Sprinkle with cheese and add hot sauce.

CHERRY TARTONI

1 pint vanilla ice cream
1/2 cup crushed vanilla wafer
1/2 cup drained chopped maraschino cherries
1 tsp. almond extract

Scoop ice cream from package into mixing bowl; let stand while preparing remaining ingredients. Reserve 2 tbsp. crushed vanilla wafer for topping. Stir ice cream until softened but not melted. Blend cherries, wafer and almond extract into ice cream; spoon quickly into six 4 ounce paper or foil souffle cups. Sprinkle reserved crumbs over top. Place filled cups directly on freezing surface of freezer compartment of gas refrigerator to quick freeze. Decorate with whipped cream and additional maraschino cherries if desired. Serves 6.

CALGARY POWER LTD.
proudly presents
David Kilford
of Sherwood Park

AN ALBERTA JUNIOR CITIZEN OF THE YEAR

It was early Spring - pussywillow-time - and David and his three friends wanted to surprise their mothers with bouquets of these early spring blooms.
Suddenly there was a cry for help! One of the children, Gloria Summers, had slipped into the icy water of a partly frozen lagoon. Her brother Patrick jumped in but was unable to reach his sister.
Quickly, 10-year old David lay down on the ice, while a courageous friend Jonathon Rogers grabbed his ankles. Thanks to this "human chain", David was able to reach and rescue his two friends.
We congratulate David Kilford, who is also an active cub member. We also congratulate Jonathon Rogers for his part in the heroic rescue, and thank Alberta's Weekly Newspaper Editors for their active co-operation in the Alberta Junior Citizen of the Year program sponsored by Alberta's investor-owned electric utility companies.

This is one of a series of Junior Citizen Award announcements. Our special thanks to T. W. Pue, Editor of the Edmonton Sun, and to David's nominator Mrs. John Ball of Sherwood Park.

CALGARY POWER LTD.
PROUD OF OUR ALBERTA HERITAGE

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BAY DAY

Thur., Fri., & Sat. - Oct. 22, 23 & 24.

Slender GE 19" Portable TV

REG. 219.95

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Slim-line styling with a 25 function tube transformer powered chassis.

Double door, Twin system refrigerator, freezer with a 14.5 cu. ft. storage capacity, including a 122 lb. zero degree freezer.

Reg. 299.95 **269.95**

Sealy Mattress

SEALY MATCHED BOX SPRING AND MATTRESS REG. 80.00.

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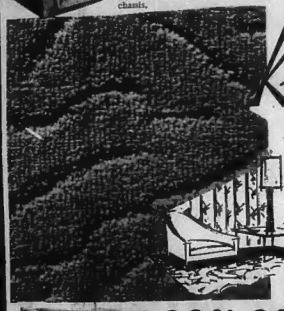
PAIR

or $35.00 EACH.

405 Coil, Quilt Top, Prebuilt Border, Taped edges, Plastic handles.



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QUALITY YOU CAN FEEL

8.88 sq. yd. AND UP

BE CERTAIN TO SEE THE DUPONT 501..100% BROADLOOM SAMPLES. ONE LOOK TELLS YOU THERE'S SOMETHING VERY SPECIAL ABOUT DUPONT 501 CARPETING OF 100% NYLON FIBRES. DUPONT 501 "FIDELITY" HAS A LUXURIOUS TEXTURE. A WONDERFUL RESILIENCE UNDER FOOT. COLOURS THAT ARE RICH, VIBRANT, TRUE! IN ADDITION, DUPONT 501 IS MOTH PROOF, MELDEW-PROOF, AND NON-ALLERGENIC COVERED BY A FULL 10 YEAR WARRANTY. IS IT ANY WONDER IT'S SO POPULAR.

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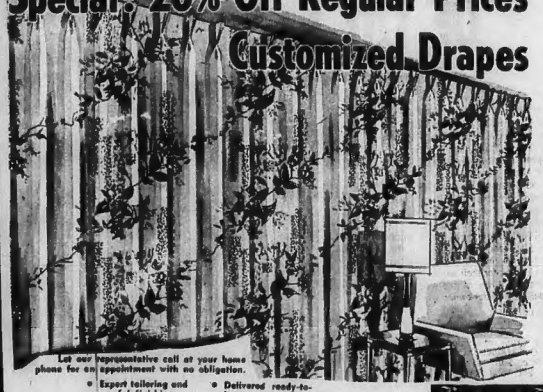

CHOOSE FROM NEW 1964 PATTERNS - FLORALS, MODERN SCENICS OR PLAIN SHADES IN RICH TEXTURED FABRICS. SEE THE SAMPLES AT OUR DRAPERY DEPARTMENT.... LET US MEASURE YOUR WINDOWS AND ORDER YOU DRAPES. COLOURS: BROWN, GOLD, TURQUOISE, WHITE, BEIGE, GREEN, COCOA, MELON, PUMPKIN.

YOU SAVE 20% ON MADE-TO-ORDER DRAPES NOW.

Let our representative call at your home by appointment with no obligation.

- Expert tailoring and careful finishing.
- Choice of lined or unlined styles with generous hems.
- Delivered ready-to-hang, complete with hooks.

Hudson's Bay Company

THURSDAY - FRIDAY - SATURDAY OCTOBER 22.23.24

BAY DAY

Cut up Fryers 35c LB.

Pork Roast lb. 29c

Bologna by the piece LB. 29c

Steakettes LB. 57c

Pork Riblets LB. 19c

Apple Juice 48 oz. tins **3 FOR 1.00**

Ice Cream 1/2 GALLON. 69c

Peas LIBBY'S 15 OZ. 6/89c

Milk PACIFIC 6/89c

Chocolates Bars 20 PACK 89c

Cake Mix ROBIN HOOD PACKET PACKS 15c EACH

BAY DAY SNACK BAR TREATS

HOT DOG AND Coffee OR Orange Drink ONLY 15¢

Frozen Raspberries, Strawberries 15 oz. Mix or Match 3 pkgs $1

Crusty Rolls PKG. 25c

Donuts DOZ. 39c

Apples MAC 6 QT. 99c

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Cream Corn LIBBY'S 15 OZ. 7/$1

NABOB COFFEE 1# PKG. 81¢ lb.

HALLOWEEN PUMPKIN 19c each

DRAYTON VALLEY ALBERTA

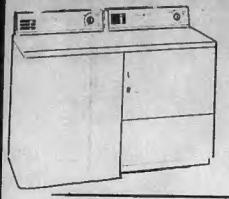
Hudson's Bay Company.

DRAYTON VALLEY ALBERTA

THURSDAY - FRIDAY - SATURDAY OCTOBER 22,23,24

BAY DAY

SAVE ON QUALITY APPLIANCES FROM THE BAY



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Automatic Washer — Dryer

DELUXE PAIR
Model 78W31-78D31
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Automatic Defrost
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BAY DAY PRICE **$277.**

INGLIS SUPERB
GAS DRYER
SAVE ON THIS
3 CYCLE DRYER
Reg. 279.95
NOW ONLY **$199.**

BEACH **GAS RANGE**
30" - 4 BURNER
Spacious oven
Reg. 199.95 ONLY **$139.95**

24"-4 BURNER
Reg. 159.95 ONLY **$129.95**

BIG SAVING ON GUNS AND AMMUNITION —

SHOT GUNS & RIFLES - 30-30 WINCHESTER MODEL 94 only 69.95

REDUCED UP TO 1/3 OFF REGULAR PRICE

.303 British Cal. Lee Enfield Rifles

A world war II British army service rifle re-engineered for sporting use — stripped, re-blued, woodwork re-finished Equipped with standard tangent rear sight and original military foresight, sling swivels. Magazine capacity 10 shots. Barrel length 25" Y9357 **18.88**

BE SURE TO CASH IN ON THE HOURLY SPECIALS TO BE PRESENTED EACH DAY DURING BAY DAYS - SOMETHING FOR EVERYONE - THESE HOT SPECIALS WILL BE ANNOUNCED OVER THE STORE PUBLIC ADDRESS SYSTEM EACH HOUR ON THE HOUR

Trade-In and Repossession Clean Up

- CHECK THIS LIST FOR UNBELIEVABLE VALUES -

* PHILIPS STEREO-RADIO PHONO COMB. Walnut Finish	$144.00	* JUPITER TRANSISTOR RADIO	18.88
* R.C.A. STERO-RADIO PHONO COMB.	133.00	* 2 PCE. DAVENPORT SUITE	83.00
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* REMINGTON CHAIN SAW 16"	47.00	* 30" GMC GAS RANGE	97.00
* DOMINION AUTO DRYER	44.00	* 21" MOTOROLA CONSOLE T.V. New Picture Tube	88.00
* IMPERIAL WRINGER WASHER A-1 Condition	50.00		
* ASSTD. WRINGER WASHER Good Condition	25.00 ea.		
* INGLIS SUPERB ELECTRIC DRYER A-1 Condition	100.00		
* INGLIS CITATION ELECTRIC AUTO-WASHER A-1 Condition	150.00		
* WESTINGHOUSE ELECTRIC RADIO Mantel Model	10.00		

DRAYTON VALLEY
Hudson's Bay Company

PEMBINA NEWS ADVERTISER

INSERT "A" OCTOBER 21, 1964

By Harney

WELL, AT LEAST IT WILL KEEP HIS MIND OFF OTHER THINGS

DRAYTON VALLEY HIGHLIGHTS

By Edith Deby

How gratifying it was to have the property owners come out so strongly in favour of the municipal library. The vote was 105 to 18 for the plebiscite.

• • • • • • • • • • • • • •

Very much enjoyed a visit with Art, Ivy and Jeni Jonfesen in their new home in Edson. Art showed us about his nine modern school with pardonable pride, Art has a staff of seventeen.

• • • • • • • • • • • • • •

Plans are going ahead smoothly for the Women's Institute's annual bazaar, This year the emphasis is on aprons. Won't you plan to take your coffee break at Burrow's Show Room on October 21?

• • • • • • • • • • • • • •

Did I tell you last week about Mrs. Bengtson's hand? She bore down with her butcher knife and received a really nasty gash across the palm. Six stitches were needed to close the wound. It is noticed that this week's bandage is much smaller than last week's. This should be a good sign.

• • • • • • • • •

Miss Eileen Black visited her family in Edmonton last week end.

• • • • • • • • • • • •

Miss Vera Hodgson was the lucky winner of the 4-H Garden Club's second "Lucky Number" card. The prize was twenty dollars in cash.

• • • • • • • • •

Mrs. Roy Burrows is among the students pilots - one sees fitting across D.V.'s skies these days. She had less than ten hours to go when we were talking to her last week.

• • • • • • • • • • •

Isn't it fine to see Martin Klevin back in town? Martin is helping at Mrs. Conger's Red and White Store.

• • • • • • • • • • •

Bohdan and Nick Urchyshyn are among the many farmers who have invested in combines this fall, judging by the lights one sees going up and down grain fields, at all hours, many harvesters are going short on sleep these days.

A BIT OF HUMOR

The new and nervous pastor was delivering a scolding sermon on the evils of gossip. If there's anything I Hate," he declaimed, "it is a tongue-bearing tale - wagging woman."

BROWNIE & GUIDE NEWS

Guides are celebrating their first month of activities for the fall season on Wednesday, night.

Last week they enjoyed a "Fly Up" of Brownies being welcomed into the Company.

• • • • • • • • • • • •

This is an honor given to Brownies earning their Golden Hand and spending two years in the Brownie Pack.

They leave their Fairy Ring supported by each Brownies in the Pack and fly into the Guides Horseshoe by way of three gates. This is a very impressive little ceremony and it is the fulfillment of a Brownie's career. Brownies who have not earned the right to "Fly" - walk to Guides/ Five young ladies earned the right to fly and two walked. Parents were invited to witness this happy occasion.

Last Sunday many Guides and their Leaders too, complained of sore feet after spending an afternoon hiking on Saturday. This hike wasn't all for pleasure though the girls beamed their satisfaction for a day well spent. The girls were working towards their first and second class badges. Tpail blazing complete with woodcraft signs was all in the fun. Some achieved their fire making and laying a fire was a must for the inevitable weiner roast. Ten girls covered a mile at Scouts pace showing good walking and running style. Their sing-song and hike home completed a happy day of fellowship.

This Friday nite plans an even bigger thrill for the Guides, The Planetarium in Edmonton has arranged a special showing for our Guides. Their first trip as a company, out of town. A School Bus from Lodgepol gets our special vote of thanks for taking these 35 girls and their leaders to the city. It looked for awhile that we would have to fall back on private cars - which we had no difficulty in obtaining - but - our Guide Captain was so persistent that the spirit of the trip would lose some of its impact if the girls were separated - we finally located a bus. This trip again is not only for fun, as it is hoped some of this knowledge will be used towards an astronomer's badge.

I am sure the trip is worthy of the efforts put forth. The local Association of Mothers will help finance the Trip.

A Halloween Party is planned for October 28th organized by five Guides.

Brownies are not sitting idle either. The Fourth Pack has been treated to a hike in the country and they too are earning their achievements towards the Golden Bar and the Golden band. Brown Owl Hammerlindl has 28 little girls in her charge and Mrs. Moen relinquished her position in the Mothers Group to act as Tawny Owl.

Our third Pack is not off to a flying start because of lack of help. Brown Owl Mosdell has been operating with temporary help and she too has 28 little girls. We regret that we are losing Mrs. Mosdell but rejoice with her choosing two little girls, we have valued her leadership during the past year.

We are left with a serious situation of finding new leaders. Our second Pack has not even opened for lack of leadership, Surely there are ladies in our community with ability and time to give to this very worth while program.

ADDITIONAL CLASSIFIED

THREE BEDROOM HOME

Our small three bedroom display home (by Fekete) is now open for inspection.
This modern home - complete with wiring, plumbing, furnace, built-in cupboards, tiled floors and painted inside and out can be be placed on your foundation in town, at the farm, on an acreage or at the lake at the low price of $8,500.00. No down payment is required.

A. MEIER
INSURANCE & REAL ESTATE
Phone 542-3067 542-3672
DRAYTON VALLEY, Alta.

For Rent

FOR RENT- One lot, fully serviced, landscaped, fenced. PHONE 542-3047.

BOARD AND ROOM. Private entrance and bath. PHONE 542-3474.

FOR RENT- Two bedroom suite. Main floor, $100.00 monthly. All utilities, ideally located down-town, across back alley fr om Drayton Bakery. Available first week of Nov. PHONE 542-3702.

FOR SALE

FOR SALE- Three Chihuahua puppies. PHONE 542-3985.

FOR SALE- Highchair, crib and mattress, Boy's parka, size 5, Ladies 3/4 length jacket, size 14, never worn. PHONE 542-3667.

Help Wanted — Male

BIDS WANTED- For janitor for the Elks Hall for season ending 1964-65. Bids will not be accepted after October 30th. Bids must be submitted in writing. PHONE either 542-3417 or 542- 3047 for further particulars.

LOCAL HAPPENINGS

CHAMBER OF COMMERCE cont. from page 1, col. 5.

Speaker for the evening will be Mr Elwood Rice, Mayor of Vernon, B.C., and well-known as the long-time president of the huge and articulate British Columbia Tourist Association.

Mr Rice has affilied many offices and is an able and effective speaker,

Theme of the C. of C. dinner meeting is "Awards Night At this time awards will be presented to outstanding citizens who have well served their community over the past month Included in this will be the Town of Drayton Valley Band, under the able leader ship of Karl Wahl, and recognition from the Canadian Red Cross Society to the local Chapter of the Alberta Registered Nurses Association, the Drayton Valley Hospital Association and the Womens' institute, Red Cross President A. Playford will make the presentations in behalf of the Red Cross

Another Award which will be made at the Dinner also will be the Junior Citizen Award, which is presented by the Pembina News. Announcement of the winner of this Award will be made after the dinner-meeting.

The meeting will be the first of its kind to be held here and it is expected that it will be come an annual affair.

All are invited to attend, but it will be appreciated if you let some Chamber of Commerce member know if you are coming or not, as the dinner have to be ordered and guaranteed well in advance of the date.

M.C. for the evening will be Mrs Doris Kerr, member of the Toastmistress Club.

Tickets may be obtained from the following: Len Bannard, Valley Valet, Harry Zehner, Imperial Limber, A. Playford, Pembina News, T. Johnson, Insurance, A. Braden, Treasury Branch, Bill Johannsson, Town Secretary and C. of C. president, or H. Pickup, Mayor, Town of Drayton Valley, and daughter at Valley Drugstore. Tickets are a very nominal $3.00 per plate. Ladies are cordially invited and men are urged to bring the lady of the house to this gala event.

SMALL TALK

"It's your wife . . . and she sounds pretty mad."

"Tell her I'll come home when I'm good and ready and I'm ready."

Size of Peace Project Staggers Imagination

In addition to the Columbia River project now underway in B.C., the provincial government of that province has started construction on the Peace River project. The following article concerning the Peace appeared in a recent issue of the Vancouver Sun:

HUDSON HOPE," B.C. — The Peace River power project is a scientician's paradise.

Visit the dam site 15 miles west of here and you come away with a memorable tail of interesting comparisons compiled by the slide rule set.

The reason is the sheer size of what is being done here.

When the dam is finished in 1968 it will be the site of the world's largest powerhouse, with a generating capacity 30 per cent greater than that of Grand Coulee Dam.

Backed up behind it, the waters of the mighty Peace River will form the largest lake in the province — a giant inland sea 240 miles long, covering 680 square miles.

The work involved in making all this possible, construction of the $70 million Portage Mountain Dam, makes the mind boggle.

Even standing at the dam site it is difficult to envisage the immensity of the undertaking.

For anyone who has never been to the site, it is impossible.

It is not much help to be told that the dam will be 600 feet high, one-and-a-quarter miles long at the top, and will contain 60 million yards of gravel.

There are bigger dams in the world, but how many people have seen them? And who can picture how much gravel goes into 60 million cubic yards?

That is where the statisticians come in.

STAGGERING

They have come up with a variety of analogies designed to help people relate the dam to things they are familiar with.

It is still staggering, but at least it is comprehensible.

To get an idea of the length and breadth of the dam, for example, imagine a structure twice as high as the B.C. Hydro building, stretching from Stanley Park to the Post Office on Georgia.

But it is with the 60 million cubic yards of gravel that the statisticians have had the most fun.

They have calculated that if you took that much gravel and dumped it into Empire Stadium, you would have a column more than three miles high.

Or you could use it to build a wall 12 feet high and nine feet wide from Vancouver to Halifax.

If you put all the gravel in railway hopper cars, and hooked the cars end to end, the train would run from Vancouver to a point in the Atlantic halfway between Canada ad England.

And in order to collect that much gravel at a given location, it would take you five years, assuming you had a large enough fleet of trucks to dump one truckload on the pile every five seconds.

This last statistic is usually used by dam builders to illustrate the reason for building the $10 million conveyor belt that carries gravel four miles to the dam site from a glacial moraine.

This conveyor carries 12,000 tons of gravel an hour and can dump 100 tons in a huge earthmover in 11 seconds.

It is interesting to consider what would be the reactions of the ancient Egyptians, no mean earthmovers themselves, if they could see the conveyor in action.

Cheops, for instance, what the Pharaoh Cheops would have done with it.

Cheops' pyramid, the largest in Egypt, is 481 feet high and covers 13½ acres at the base. About 20,000 slaves spent 20 years building it.

Given the Portage Mountain dam conveyor system and a few earthmovers, Cheops could have created a pile of material the same size in 30 days, and would have needed only 10 men.

Almost everything about the Peace project is big.

A 36-inch pipeline sucks something like 54,000 gallons of water from the river every minute to wash sediment out of the gravel that goes on the dam.

Every month, the 200 or so vehicles that work on the project burn a total of 230,000 gallons of gasoline and diesel fuel.

WORK FORCE "NOT HUGE"

To keep them running requires 10,000 gallons of lubricating oil every month, enough to change the oil in an average family car at 1,000-mile intervals for 1,000 years.

The exception to the general bigness of the various facets of the project is the size of the work force.

At the present time, about 1,000 men are employed on the job.

At the peak employment period in 1966 and 1967, the number of men at work will be only 2,500, not a particularly large number in view of the work being done.

But the size of their pay checks is more in keeping with other statistics.

Contractors say wage rates here are about the same as those paid on other construction jobs throughout the province.

But the men on the Peace project get a lot of overtime — one hour every day, and two days, at double time every second weekend.

Under these conditions, a laborer averages about $600 a month and a skilled equipment operator can easily make $1,000 a month.

The men building the dam are proud of what they are doing.

They enjoy quoting statistics that stagger the imagination.

CRUDE and REFINED

Wife of New York delegate to wife of Montreal delegate, during lull in recent convention proceedings at Banff:

"Are you going to see the New York World's Fair this summer?"

Montreal lady:

"No, my husband says we have to wait until it comes to Montreal."

* * *

Travelling through the West, a tourist asked a cowboy to explain the local shortage of water. The cowboy had no difficulty in finding an answer: "There just ain't enough to go around," he explained.

R McGregor Salvage

WANTED TO BUY

SCRAP IRON, CAST IRON, BRASS, COPPER, BEER BOTTLES, USED ARTICLES, ECT.

Located north of the B/A Station ..... Phone 542 - 2107.

WANTED SCRAP METAL

STEEL, CAST IRON, BRASS, COPPER, ETC

JOHN'S SCRAP METAL

Located next to Jansen's Body Shop.

PHONE: 542 - 4818

FALL SALE NOW ON — MANY MANY SPECIALS

— SHOP NOW AND SAVE

COTTON PRINT

Regular 69c Yard

FF-P2467 — A grand selection of U.S.A. and Canadian prints . . . both in drip-dri and polished finishes. All finely woven for long, easy-care wear. 36" width. Make your selection early — saw and save!

SPECIAL Sale Value . . . . .

54c

TEENAGE

Sport Car And Doll

Regular 1.29 Value

88c

All the young ladies will want to have one of these colorful teenage sports car with the Barbie type doll in the driver's seat. The car is approximately 14" long with large 3" free wheeling wheels.

COTTON PILE

MATS

Reg. 4.98 Each

2.99

Deluxe, high pile, heavy cotton mats. Sizes: 24"x36". Non-skid backing. Solid shades include Rose, Blue, Brown, Yellow, White.

Jr. Misses' Stretchy

SLIMS

Reg. 4.99 Pair

3.88

Slim styling! Easy-action comfort. Stretch nylon, band waist, zipper side opening, detachable footstrape. Black only. Sizes: 7 to 14.

GIFT WRAP with BOWS

Reg. 1.50 Packet

99c

30 sheets of gift wrap paper — for birthdays, weddings, showers, baby gifts. Includes 6 bows made up. Cello wrapped.

Ladies' Cotton Shirt

BLOUSES

Charming, easy-care cotton blouses in two styles. Choose a plain colored blouse with a regular collar or a fancy striped beauty with a button-down collar. Both styles have long sleeves. Assorted colors. Sizes: 12 to 20.

Reg. 2.98 Each

1.77

TRIPLE S VARIETY STORE

PHONE: 542 - 3279 DRAYTON VALLEY, ALTA.

Good news for the man who's over 40 and concerned about his health.

S. C. Lunan
Representative
DRAYTON VALLEY
Tel: 542-4033

When you're over 40 you begin to realize that good health may not always be yours. If you're wise you make the necessary adjustments—you enjoy life, but you don't overtax yourself.

Life insurance suddenly becomes more important, too. You want to make sure that all the gaps are plugged, *now*.

But uncertain health could make life insurance difficult to buy—more costly. Who can help you?

I think Manufacturers Life probably can. We believe life insurance should be available to as wide a group of people as possible—including people with coronaries, high blood pressure, or ulcers, for example—at lowest possible cost. In fact, our company was the first to offer life insurance to men and women with diabetes.

If you are under 80 and worried about your life insurance because you are worried about your health, give me a call. I'll review your present insurance and show you how Manufacturers Life may be able to plug any gaps there are in it —without placing you under any obligation.

MANUFACTURERS LIFE INSURANCE COMPANY

IS-88

A.I. IN CANADA

REPORT ON A.I. IN CANADA

John Lauer, Technician for the Evanburg Artificial Breeding Assoc, has returned from a two week tour in Ontario. This tour is sponsored annually by the Ontario Assn. of Artificial Breeders for fifteen A.I. Technicians from the three prairie provinces, to familiarize the technicians with the bulls they use in their respective breeding units, and bring them up to date on the latest advances in the A.I. industry.

The history of Artificial Insemination of cattle in Canada began in 1942 and since then has come a long way. In 1963 a total of almost one million cows were inseminated in Canada. This figure represents 17, 6 per cent of all the cows bred in Canada, and shows a steady increase each year.

The largest increase in A.I. services has been in the beef breeds, (14.3% increase in 1963) Many ranches and community pastures now realize the need for using Progeny proven sires, and this is where A.I. is becoming very popular.

Beef bulls showing outstanding daily rate of gain, conformation and size, are mated to about fifty cows and the resulting calves tested to determine the sires ability. In Alberta this progeny Testing is done in cooperation with the Canada Dept. of Agriculture, and the Alberta Beef Cattle Performance Assn. by Western Feed Lot Ltd, Strathmore Alta.

In the past four years twenty-one Hereford and two Angus bulls have been tested, and the results are most interesting. In 1962 ten Hereford bulls were mated to Hereford cows. The resulting calves were marketed at finished steers at an average age of 430 days. Final figures revealed an average of $23, 00 per head to the producer more for the top sires progeny, over that of the low.

Carcass quality is probably the most important consideration. In a Progeny Testing program, Records are kept on such items as dressing percentage and weight, wt, per day of age, grade, loin eye area, fat cover, marbeling, kidney fat, etc. Knowledge of these carcass quality factors is of major importance to the beef producer as he tries to select a beef-size that will breed thrifty cattle which will meet the demands of the retailer, and in turn, the consumer.

As you can see, Progeny Proving a bull is simply measuring his genetic ability, by his offspring. I feel this is a good yardstick to use, since, "the proof of the cooking is in the eating." The efficient sire is eliminated early in the race.

On the contrary, the superior sire has "his work cut out for him". With the use of A.I. and if he is a good semen producer, he can be mated to twenty thousand or more cows annually. Without A.I. most of the benefits possible from him are never used.

Progeny Proving in the dairy breeds is slower, and more costly than in the beef breeds. Here a young bull showing great promise, on the merit of his Sire, and Dams production records, is mated to several hundred cows at the earliest possible age. Then he is retired from active service for three or four years, until at least fifty of his daughters have completed their first HCP or DHIA production records. Type classification is also done on these progeny for size, udder, and other points related to general conformation.

Along with every experiment, we must have a check policy, in the field of proving dairy sires, records are kept on production and type of stable-mates of theirs on test. In this way we can minimize the environmental factor, which also has a bearing on production.

All the records on the progeny, and also the check stable-mates are then processed in an electronic computer, and a final score on each point of a sires ability is revealed. By this time the bull's 5 to 7 years old, and sometimes past his prime, as a semen producer.

On the average, three out of every four dairy bulls tested in this way are discarded due to undesireable proofs. The desireably proven bull is then brought into heavy use. He can be relied on to do a good job of siring offspring of superior quality and production. These pay dividends.

Several large projects in Manitoba and Saskatchewan have been doing research in the field of hear-synchronization. This would facilitate the breeding of large numbers of cows at one time, and solve some of the hear-detection problems. The results I feel are quite encouraging. I'm sure we will be hearing more about this.

A.I. in hogs is carried out in the Waterloo A.I. Unit to the extent of over three thousand sows serviced in 1963, with fresh semen. The conception rate was from 60 to 85 percent on first services. An intensified research program will commence at Guelph in January to try to discover ways of storing boar semen for longer periods of time. This would make its use practical in all parts of Canada. Presently boar semen will not withstand freezing.

I saw some goats stabled at the college at Guelph for the purpose of A.I. Some insemination had been performed, but results were not totally satisfactory.

In summing up, I can report having seen a lot of "mail power. There were older bulls, whose semen, due to popular demand, was generally in short supply, and in some cases, available only at a premium price. I saw several hundred younger bulls, standing by until their progeny proofs handed down a verdict. There were Sire Analists, constantly searching for more good bulls, of new bloodlines, from note worthy cow families, Bulls that would uphold and surpass the high standards set by their predecessors. Bulls that will meet the ever expanding needs of an agricultural Nation striving for "Better Cattle for Better Living"

Ladies' Curling

The first ladies Curling Club meeting was held October 16, in the Scout Hall.

The new 1964-65 executive was elected and is as follows: President - Mrs. Doris LaBranche
First Vice- Betty Waugh
Second Vice - Donna James
Secretary - Ella Bartley
Treasurer - Donna Goble
Draw Committee-Bernice McMaster, Fay Shearer, Sylvia Copeman, Anne L'Hirondelle.

Flying Club

The Drayton Valley Flying Club are sponsoring a Flying School. The Flying School is operatored by Supervisor Aviation Ltd., The Instructor is Dale Carlsen of Edmonton. Two planes are in operation, the piper-cook champion, and tri-trawler. There are twelve local persons training for their pilots Licences. Planes are available for any persons interested in joining this group to obtain a Licence.

Future information may be obtained by phoning Carlsen at 542 - 3605.

CWL Meeting

By Marilyn Niehaus

A total of 34 ladies were in attendance for the Oct. meeting of C.W.L. The meeting opened with prayer followed by a report on the C.W.L. turkey Bingo. Mrs. Stanley thanked all those who helped at this event. A large crowd was present and the following 20 people were the proud winners of a turkey: Rose Pare, Mrs. N. Anderson, Peggy Bills, Gladys Schulke, Harriet Mohn, Mrs. Jean Mohn, Pearl Parenteau, Mrs. R. Marriott, Stella Bray, Harriet Mohn, Barbara Anderson, Mrs. Simone Franks, Velma Turnel, Mrs. Anton Scheck, Shirley Kuslner, Mrs. Morley Nelson, Mrs. M. Medwed, Mrs. R. Vig, Mrs. Ira Smith, Mrs. Wollen,

Mrs. Home will distribute UNICEF banks to the Hallowe'en children may collect for this worthy cause.

C.W.L. will sell tickets on a T.V. for the girl Guides, The draw will be made at our November meeting.

Christmas cards will be on sale at the November meeting Several ladies attended the Diocesan executive meeting held Oct. 18th at St. Joseph' College, Edmonton.

Spiritual for the meeting was lead by Mrs. Home, the Rosary was discussed. Father Butts explained the mysteries.

Mrs. Shanley thanked and welcomed allthe new members and we hope you will all attend our Nov. Meeting.

Successful man: One who earns more than his wife can spend.
Successful woman: One who finds such a man.

SIDE SPLITTING . . .

COMEDY CFRN 3tv

"Why should I build my home this winter?"

Here's one good reason!

$500.00 CASH

You Get a $500 Cash Incentive

To help keep Canada's building trades busy and productive during the winter season, the Federal Government is again offering to pay a $500 cash incentive to those who build or buy a winter-built home for their own occupancy.

What is a Winter-Built Home?

A winter built home under this program is one that has not proceeded beyond the first floor joist stage by November 15th and is substantially completed by March 31st, 1965.

How Do You Proceed?

It's easy. Pick up an Application for Certification form at your National Employment office or Central Mortgage and Housing Corporation office, fill it out and mail to your nearest CMHC office. If you wish, your builder can do this for you. Complete information on the program is included on the application form.

Act Now

See your builder and arrange to have your home winter-built. Help yourself to that $500 cash incentive and help Canadian industry stay busy throughout the winter.

Last Winter more than 28,000 homes were built under this program.

WINTER BUILT

DO IT NOW! Have Your Home Winter-Built!

Issued by authority of Hon. Allan J. MacEachen, Minister of Labour, Canada.

W-5-1-63-A

Bowling League

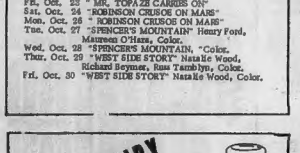
MONDAY - 7 p.m.
Twisters - 10
Corns Lassys - 11
Sharks - 16
Finks - 7
Blowers - 10
Comers - 15
MONDAY - 9 p.m.
Headpins - 8
Jolly 5 - 10
Black Jacks - 14
As & Bs - 14

Triangles - 9
Hopefuls -17
TUESDAY - 7 p.m.
Gay Forties - 13
Clutchers - 10
Spunniks - 15
Oil Kings - 15
Orbits - 9
Playmates - 10
TUESDAY - 9 p.m.
Top Kats - 4
Unpredictables - 16
Jammas - 14
Alley Cats - 18
Jinx - 7
Hobo's - 13
WEDNESDAY - 7 p.m.
Lucky Strikes - 8
Darts - 19
Dickie Birds - 7
Farmers - 13
Diamonds - 15

Cities #1 - 11
WEDNESDAY - 9 p.m.
Hammerheads - 17
Mis - Sorts - 10
Boomerangs - 9
Hot Shots - 11
Untouchables - 10
Defenders - 15
THURSDAY - 7 p.m.
Pinpickers -10
Peppermints - 10
Fender Benders - 8
Blackouts - 15
King Pins - 13
THURSDAY 9 p.m.
Men's League
B's & A's - 15
Rum Dums - 13
Pin Nuts - 5
Suckers - 13
Elks - 13
Old Rams - 14
FRIDAY - 7 p.m.
Odd Balls - 7
Five Pins - 12
Jolly Beans - 10
Munsters - 15
Fukers - 18
Satellites - 10
FRIDAY - 9 p.m.
Beatles - 9
Comerpins - 24
Lo Boys - 5
B & B - 14
Jumbo's - 13
Stokers - 9

ONE SHOW DAILY 8 P.M. MATINEE SAT. 2 P.M.

Fri. Oct. 23 " MR. TOPAZE CARRIES ON"
Sat. Oct. 24 "ROBINSON CRUSOE ON MARS"
Mon. Oct. 26 " ROBINSON CRUSOE ON MARS"
Tue. Oct. 27 "SPENCER'S MOUNTAIN" Henry Ford, Maureen O'Hara, Color.
Wed. Oct. 28 "SPENCER'S MOUNTAIN, "Color.
Thur. Oct. 29 "WEST SIDE STORY" Natalie Wood, Richard Beymer, Rust Tamblyn, Color.
Fri. Oct. 30 "WEST SIDE STORY" Natalie Wood, Color.



MILK, BUTTER AND EGGS....

FARMERS: Bring in your eggs and cream to our refrigerated plant in Drayton Valley for reshipping to the Creamery.

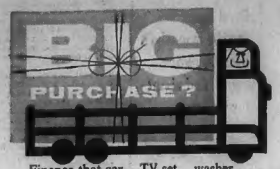
PH: 542 - 3058
VALLEY VALET
YOUR DRAYTON VALLEY DRY CLEANERS. L. Bernard. - Mgr.

Drayton Speedwash
SELF - SERVE COIN - OPERATED LAUNDRY
OPEN 8 A.M. TO 11 P.M. 7 DAYS PER WEEK.

LADIES LEAGUE:
Old Rummies - 7
Merrymakers - 8
Kookies - 8
Moby Dicks - 6
Twilighters - 8
Nabobs - 8
Moby Dolls - 8
Popsicles - 1
Checkers - 3
Gems - 5
LADIES LEAGUE
H.S. - Sylvia Copeman-288
H.T.-Sylvia Copeman-648
T.H.S. - Twilighter - 862

T.H.T. - Twilighter - 2426
LADIES HIGH AVERAGES
Irene Frank - 186
Sylvia Copeman - 179
Doraine Gaskil - 178
Joan Beattie - 172
Betty Bouchard - 171
MIXED LEAGUE
LADIES
H.S. - Donna Guild - 270
H.T. - Irene Frank - 636
MENS
H.S. - Bill Rose - 337
H.T. - Bill Rose - 733
TEAM:
H.S. Unpredictables - 1021
H.T. - Conemplus - 2711
MIXED LEAGUE HIGH AVERAGE
LADIES
Irene Frank - 193
Joyce Gow - 190
Norma Howatt - 183
Arlene Lilje - 181
Norma Diney - 179
MEN:
Ted Sieben - 215
Al Nopper - 210
Stan Metelski - 202
Ken Beattie - 202
Gordon McManus - 202
Joe Bycluk - 202
MENS LEAGUE
H.S. - John Huska - 307
H.T. - Al Nopper - 705
T.H.S. - Rum Dums - 1020
T.H.T. - Rum Dums - 2806
MENS LEAGUE HIGH AVERAGE
Al Nopper - 203
Ted Sieben - 209
Carmen Moerike - 200
Ken Beattie - 200
John Huska - 197
300 GAMES THIS WEEK
Bill Rose - 337
John Huska - 307
Al Nopper - 304

This would be a much better world if we had more wild life in our forests and less in our big cities.



Finance that car...TV set...washer... any big buy with a low-cost termPlan loan
ROYAL BANK

WINTER HOUSE BUILDING PROGRAM
(Cont. from Page 4, Col. 5)

the conditions set forth above, an application which will serve as a request for payment of the incentive will be provided in respect of each residential structure. This will include a form of statutory declaration to be completed by the person requesting payment to the effect that he is the first registered owner , or if the residential structure was built for sale, that he is the first purchaser for which he became the registered owner as a result of such sale .

(10) If on August 31, 1965, a residential structure which qualifies under the program remain unsold, the incentive may be paid to a merchant builder. This provision does not apply to single units, duplexes, triplexes, and fourplexes referred to in Paragraph (2) above, where a condition of qualification is occupancy by the first purchaser.

(11) The incentive will not apply to (a) residential structure built or purchased by any level of government in Canada or agencies thereof, and (b) additions or extensions to existing residential structures.

Oil Wives' Meeting

The regular meeting was held in the Cardium Room on Oct 14 with 71 members, 4 new members and 11 guests present Delightful wee scarecrows and wheat sheaves decorated the tables.

During the business meeting Pres. Ruth McKinnon reported on the social aspects of the International Convention held in Edmonton early this month. She will report on the business attended to at next months meeting. Due to the illness of Dorothy Armstrong, the second delegate was Jackie Timmins.

The convention was opened Tuesday; morning by Mayor Haverlak. Forty delegates from twenty-five different clubs attended at the dinner Tuesday evening at the Mayfair Hotel, ten members from the Drayton Valley Club attended and provided part of the entertainment.

Much thanks to the Drayton Valley Chamber of Commerce for providing the bottles of Cardium Crude. These were presented to the delegates at the Tuesday dinner causing of course much discussion as to whether or not D'ayton Valley really is in North America's Largest Oil Field.

Due to the transfer of the registrar, a new election was held and Donna Guild was elected to this office.

The evenings entertainment was provided by three extremely talented local personages, Pat Moore gave a delightful speech with gestures entitled "Look Out Laura Lindsay".

Betty Bellveau and Margaret Nordby presented a skit, spoofing modern advertising called, " A Housewifes Day, According to the Ads.

The reason people who mind their own business succeed so well is that they have so little competition.

We have no quarrel with the man who has lower prices. He knows better than anyone else what his services are worth.

Who's New?

WEEK OF OCTOBER 11 to 17 1964

Oct. 12 Mrs. Albert LALONDE, (Colleen) girl. 6 lbs. 14 3/4 oz. Evansburg, Alberta.
Oct. 14 Mrs. Arnold McDONALD (Eileen) girl, 8 lbs. 1/2 oz. Drayton Valley, Alberta.
Oct. 15 Mrs. Edward WHELEN Laurence girl, 6 lbs. 2 1/4 oz. Northville, Alberta.
Oct. 16 Mrs. Mike SEMENYNA (Dorothy) boy, 7 lbs. 11 1/4 oz. Evansburg, Alberta.
Oct. 17 Mrs. George MACIBORSKI (Marjorie) girl, 6 lbs. 6 3/4 oz. Alder Flats, Alberta.

LLOYDS' JEWELRY

WEEK OF OCTOBER 11 to 17 1964

Oct. 14 Mrs. Arnold McDONALD (Eileen) girl, 8 lbs. 1/2 oz. Drayton Valley , Alberta.

Mrs. McDonald may drop in at Lloyd's Jewelry and pick up her baby spoon.

BIG COUNTRY MACHINERY LTD.
MASSEY-FERGUSON DEALERS
SALES - PARTS - SERVICE
CALL OR PHONE 542 - 4224
DRAYTON VALLEY, ALTA.
Site of Old Auction Mart

The Chapel Hour

SERMONS
IN LORE, LEGEND, AND LAUGHTER

Taken from Vital Christianity

Does the word "sermon" make you snore? Wake up - you may be missing something.

In the lore, legend, and laughter of sermons, not only can anything happen - it has happened.

"We all know what it is", the Reverend W.A. Spooner once told his audience solemnly from the pulpit, "to have a half-warmed fish within us."

On another occasion, the good Reverend's half-formed wish to describe the Lord as a " loving-shepherd" produced this assertion: "Yes, indeedy, the Lord is a shoving leopard." The poor clergyman, a Warden of New College, Oxford, made so many flubs of this kind that his name became a byword. A funny phrase that results from the scrambling of words or letters is still known as a " spoonerism."

This type of word was not what Martin Luther had in mind when the Reformation leader said, "He that has but one word of God before him, and out of that word cannot make a sermon, can never be a preacher."

But some ministers have taken the word of God and gone to astounding lengths with it. In February, 1955, Clinton Locy of West Richland, Washington, set a world's record - by delivering a sermon that lasted forty-eight hours and eighteen minutes and ranged through texts from every book in the Bible!

During this marathon, Locy sustainedhimself by sipping lemon juice, eating vegetables and wrapping a wet towel around his head. If anyone had sat through his entire sermon, he said, they would have heard as much gospel as they would get in a year at church. Remarkably eight people were on hand for the close.

Two of the Gospels Mr. Locy too chod upon, Matthew and Luke, contain accounts of the Sermon on the Mount, history's most famous and influential sermon - and one of the shortest ever preached:

As far back as 1732, an English man named Thomas Fuller observed, "The belly hates a long sermon." Mark Twain went him one better by remarking that " few sinners are saved after the first twenty minutes of a sermon."

In the American colonies, some long-winded Puritz a preachers found it impossible to arouse interest among parishioners. That job was left to the sexton who performed it with the aid of a long stick-and-ball device used to prod dozers awake.

But a couple of centuries later, Americans were flocking to hear the sermons of the eloquent and dynamic Henry Ward Beecher. John Hay, Secretary of State in the McKinley Administration, called him "the greatest preacher the world has seen since St. Paul preached on Mars Hill."

The pages of a novel may seem an unlikely placin which to encounter a sermon - but Herman Melville managed to write a famous oneinto his novel of the sea, Moby Dick. The sermon, preached in the whaling port of New Bedford, Massachusetts, talks about Jonah's great fish and is cou.ched in whaling terms.

Although Melville was one of the few novelists to try his hand at sermonizing, the sermon a few centuries back was considered a major form of literature. Sermon writers tried to outdazzle each other with their rhetoric, frequently mystifying their audiences in the process.

One sermon too many of this type may have prompted King Charles II of England to take pen in hand - and write a letter to Cambridge University, forbidding the students to wear periwigs, smoke tobacco, and read their sermons:

An over-elaborate sermon may also have inspired the anonym ous author of this 1825 poem "On a Parson Complaining He had Lost His Portmanteau" (suitcase):

"I've lost my portmanteau", I pity your grief.
"All my sermons are in it"; I pity the thief.

Good News? -- Or Bad?

(CONT. FROM LAST WEEK)

3. The Opportunities Before this 21st General Council.

(a) We have an opportunity to emphasize the high calling of the laity of the church. The church exists for the people who must live their Christian faith in a non-Christian world. The New Curriculum is addressed to adults: adults as individuals with their own spiritual needs; adults as Christian parents who promised to bring up their children in the nurture and admonition of the Lord adults as teachers willing to share their faith with the young in ways that are appropriate to the young.

(b) There is an opportunity for evangelism. The 20th Council said the proclamation of the Gospel was the primary work of the church, and the New Curriculum was a plan to help us in that fundamental task. For many of our members, the substance of the Christian faith, as commonly held among us has lain buried in our Basis of Union. United Church people have been accused of not knowing who they are or what they believe; United Church people have felt ill-equipped to enter into dialogue with the skeptic who would dismiss Jesus Christ as having nothing to say today, or to enter into dialogue in with those fearful people who would shut off the Living Word in favour of words and formulas - idols no longer meaning - ful or relevant.

(c) There is an opportunity to speak a word of assurance to those who have been upset by the clash of opinions. The New Curriculum reflects faithfully the substance of the Christian faith, as commonly held among us, and set down in our Basis of Union. It has been painstakingly prepared by people, ministers, Bible scholars, and theologians who are in hearty accord with our Statement of Faith. Their dedication to the works stems from a deep and unquestionable loyalty to our Lord Jesus Christ. Their efforts have been submitted to the most critical and rigorous examination by a multitude of people, both lay and clergy, before a word of it was printed. Theauthors would be the last to say it was perfect. For there is freedom of utterance in this church, and there is a ready confession of human frailty and error. We do not think the last word has been spoken; but we do believe that through the New Curriculum we may open our lives to the Living Word of God, Believing, this, the commissioners of this 21st General Council have the opportunity to speak a word of assurance. No United Church member need be uncertain, nor embarrassed, nor apologetic for the teaching program of the church. The craftsmanship may leave something to be desired, but the craftsmen are obedient o to the Lord.

(d) We have an opportunity to answer a cry for help. Sometimes a cry for help comes to us in any angry burst of scorn and resentment. One of the bitterest newspaper comments was written by Hugh Garner, a novelist and journalist with a justifiable reputation for controversy. He writes -

"In my day I was taught that the devil was a real being, wearing red long-johns and sporting a pointed beard, forked tail and horns. Hell was a place ... where a little boy like Hughie Garner, who asked too many unanswerable questions of his Sunday School teachers, was bound to spend his life in everlasting fiery torment. Heaven of course, was a thick cumulous cloud bearing cheese-cloth covered angels with wings like a dragonfly's. They had as much appeal to me as a female executive panel of the WCTU. Sunday School art also tried to depict a likeness of God to me the supreme fatile blasphemy. The Creator was always pictured as a rather overweight old gentle man with a flowing white beard and a visage as stern and uncompromising as an Sunday School superintendent's... My religious salvete began to erode around the age of twelve... Don't you think it's a little late gentlemen, to try to catch up with your former Sunday School pupils. To people my age, the damage is already done."

Hugh Garner wrote these words as an attack, I suggest that they should be heard forwhat they may be, in such a cry for help. The church readily responds to an appeal from other parts of the world, the cry of one dispossessed. We have an opportunity to demonstrate that this mission-minded church is no less ready to respond here in Canada to the seemingly strong, outwardly skeptical, and spiritually dispossessed persons of our increasingly complex society. They want to know, "If God speaks, what is he saying now? Not a thousand years ago, but now."

SHOW YOUR CHURCH

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Fr.

SUNDAY MASSES - 9 a.m. and 6:30 p.m.
TOMAHAWK - 2nd and 4th Sundays - 11 a.m.
ODGEPOLE - 1st and 3rd Sundays - 11 a.m.

Christian Reformed
the Church of the
"BACK TO GOD HOUR"

Sunday, 8 a.m. Radio CHED - Edmonton
Sunday, 9:30 p.m., CKRD - Red Deer
Sunday, 7 p.m. Radio CKML - Fort St. John
Worship Service each Sunday at 10 a.m. and 7 p.m.
Held in basement of the Gulsel Ltd. Office.
For further information please PH: 542-3745

FIRST BAPTIST CHURCH
SPECIAL SPEAKER EACH WEEK

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Evening Service - 7:30 p.m.
SERVICES HELD IN BASEMENT CHAPEL OF MANSE
50 ave. and 44 st.

EMMAUS LUTHERAN CHURCH
Pastor - Rev. E. Steyer

SUNDAY: Divine worship at 9:30 a.m. and 8 p.m
SUNDAY SCHOOL: 10:45 a.m.
THURSDAY: Junior Instruction Class after school.
Every third Thursday of month - Ladies Aid - 8 p.m.

PENTECOSTAL TABERNACLE

SUNDAY- Sunday School - 10:00 a.m.
Morning Worship - 11:00 a.m.
Evening Service - 7:30 p.m.
TUESDAY- Bible Study and Prayer - 7:30 p.m.

DRAYTON VALLEY CHURCH OF GOD
Pastor - Donald Snell

SUNDAY; Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
Evening Service - 7:30 p.m.
TUESDAY; Prayer Meeting - 7:30 p.m.
THURSDAY; Children's Choir - 3:30 p.m.
WEDNESDAY; Youth Fellowship - 7:30 p.m.
Listen to Christian Brotherhood Hour Every Sunday (9:00 a.m. CHED)

DRAYTON VALLEY UNITED CHURCH
Rev. J. Strachan

SUNDAY; Sunday School - 9:30 a.m.
Morning Worship - 11 a.m.
Hi-C Group - 7 p.m.
TUESDAY; Sigma C - 7 p.m.
WEDNESDAY; Explorers - 4 p.m.
Tyros - 6:45 p.m.
THIRD THURSDAY - Mens Club

ALL SAINTS ANGLICAN CHURCH
Rev. G.E. Ingram L. Th.

SUNDAY, OC TOBER 25th
THE TWENTY-SECOND SUNDAY AFTER TRINITY
HOLY COMMUNION.....8:30 a.m.
MORNING PRAYER.....11:00 a.m.
EVENING PRAYER.....7:30 p.m.

GOD'S PLAN
I know God's plan is right
And beautiful for me;
And I can make each dream
A rich reality.
His love will lead me on -
By pastures green I'll go;
Still waters of His peace
Will reach my heart to know
The wisdom of His will;
His plan, complete, divine.
That He with loving care
Has made for me and mine!
Pauline Havard.

Members of Landowners Association

Dear Member:

I view seriously the articles that appeared in the press reporting malicious damage to Oil Companies property in the Buck Creek and Drayton Valley areas.

I need not remind you that even though our quarrel is not with the Oil Companies, but rather with the Right of Entry Board, there appears to be an attempt to attribute malicionsness to this Association or its members. I would therefore urge all of you to be especially observant and report any suspicious acts by anyone to the authorities.

Even though the Premier declined to appear on an invitation to our meeting of Septem ber 18th, I am happy to advise you that posters indicate that he will be appearing at Breton Community Centre on October 29th, 1964, at 8 P. M.

Many of you will take this opportunity to travel to Breton to ask and seek answers to your questions.

While I am sure you will be insistent in getting these answers from the Premier that you have long sought, I would urge of you to restrain yourselves if he should refuse to answer out of respect to the dignity of the Office of the Premier.

I also want to inform you that the Premier has been notified that there has been a wire sent to Harry Rose of the Securities Commission, demanding a thorough investigation into the operation of Alberta West Forest Products, as we believe that great improprieties and irregularities exist in the selling of the shares to the public.

Your truly,
L. Albrecht,
Agent for the Alberta
Landowners Association.

Modern Etiquette

Q. What is done with the paper wrapper on a lump of sugar when dining in a restaurant? Do you place it on the tablecloth, in the saucer of your coffee cup, or in the ashtray?

A. There's really no rule for this. You may put it on the tablecloth for later clearing by the waiter with the crumbs. If you put it into the ashtray, there is danger of fire, and if put into the saucer, you could cause the cup to tip over when replacing it on the saucer.

Q. Is it proper to write a few lines of good wishes on a card that one encloses with a wedding gift?

A. Although not necessary, it is quite all right to do so.

Q. Is it all right to have nicknames engraved on personal stationery?

A. No.

Q. I am separated (not divorced) from my husband. When writing my name, should I use my husband's full name, or should I use my first name in conjunction with his last name?

A. Although separated, you are still "Mrs. John Smith". Should you become divorced, you will then be "Mrs. Jane Burton Smith", combining your maiden name with your married name.

Q. Is it considered a "social must" to acknowledge the receipt of a birth announcement with some kind of gift for the baby?

A. This is a popular custom, but not a "must". However, if you do not send a gift, it is nice always to send a little note of congratulation to the proud parents.

Q. When eating prunes, should the fruit be cut from the pit in the dish, or may the whole prune be taken into the mouth, and then the pit removed to the saucer with the spoon?

A. It is better to cut the prune in half, leaving the pit on the plate.

Q. Please tell me, should I wait until I am officially engaged before taking the girl of my choice to meet my parents?

A. Certainly not. If you and your girl are now on the point of becoming engaged, she should long before now have met your parents—unless, of course, your parents live in some distant part of the country.

Q. Is it proper to say "thank you" to a waiter and, if so, when?

A. Certainly — for any courtesies you may think "above and beyond the call of duty". It is not necessary to thank him simply for the proffering of dishes, however.

Q. When celery, pickles, or olives are passed at the table, where should the guest place them?

A. On the bread and butter plate.

Newspapers are the only medium offering the magnetic appeal of classified ads.

SPORTS REVIEW

cont. from page 1, col.5.

The Stampeders led by Doug Rennie, Cameron Ward and Jay Mersereau carried the game to the Eska in the first half. Twice they were in side the Eskimo ten yard line but could not hit pay dirt. The Eskimos came back to steadily gain ground in the second half and early in the fourth quarter, Don Bou chard booted one to the dead ball line for a single point and it was 1-0 for the Eska. On the first play from Scrimmage, the Eska intercepted a Stampeder pass on the Stamp's thirty-eight yard line and ran it into the fifteen. Three plays later Bou chard was over for the touchdown that made it 7 - 0, and the Forster Trophy was won. The Stampeders made a desperate effort to get back into the game but the Eskimos regained possession of the football and ran out the clock to victory.

Weather permitting at least three more games will be played between these two teams this year. Of course these contests will be played on an exhibition basis and will have no bearing on the trophy which has already been won by the Eskimos.

STAMPS STOP ESKIMOS 7-2

The Forster Trophy question may be settled for 1964, however, the football season is far from over at the local Pee Wee level. The Stampeders who lost four straight games and the trophy to the Eskimos, are still very much alive as they proved last Saturday afternoon at Wood's Field when they upset the newly crowned champion 7 - 2 in one of the best football games of the season

Most of the scoring was done in the first half as once again the Stamps got off to a fast start. Doug Rennie made it 6 - 0 for the Red Riders with a T. D. early in the second quarter, Rennie then conceded a safety touch to make it 6 - 2. Late in the game Doug completed the scoring when he booted a single to make the final score read 7 - 2 in favor of the Stamps. The Eskimos put up a determined bid to salvage the game in the dying moments of action but the Stampeders held on desperately to the final whistle and came up with this first victory of the season.

The two teams meet again next Saturday afternoon at 2:00 p. m. at Wood's Field. Come out and give the boys a cheer. Players on both teams have shown a very keen interest in practice and games throughout the season and right now our boys are playing as good a brand of Minor football as you would see anywhere.

An expert is one who's called in at the last minute to share the blame.

A great many so - called men's misfits should be closed for repairs.

He is happy whose circumstances suit his temper; but he is more excellent who can suit his temper to any circumstance. — David Hume.

Every reform was once a private opinion. — Ralph Waldo Emerson.

1965 BEAUMONT SPORTS DELUXE COUPE.

Acadian Beaumont for 1965 offers a complete line in the pace-setting styling that made it so popular in the intermediate model size range last year. For 1965 Beaumont is available in 42 different models in four series. The Beaumont Sport Deluxe Coupe shown here reveals some of the styling refinements. New front bumper styling features a distinctive air slot. New mouldings and the long low-cut unencumbered look. A new imposing grille, and to complement it, a new hood and front fender that emphasize its sweeping, unimpeded lines. Beaumont Sports Coupe and Convertible have bucket seats- morelike all four series... shorter and more manoevrable than regular-size, but full-size roomines, plus choppyand smooth level ride.

NICKEL SUPERMARKET

DRAYTON VALLEY, ALBERTA.

Tomato Juice	LIBBY'S 20 OZ.	5/1.00	Peanut Butter	SQUIRRELL 48 OZ.	99c
Tomato Soup	CAMPBELL 10 OZ.	8/1.00	Bacon	GAINERS LB.	65c
Milk	CARNATION 16 OZ. GREAT SAVINGS	6/89c	Ground Beef		2 1/2 lb. 1.00
Margarine	DELMAR 1 Grade	3 lbs. 79c	Oranges		2 1/2 DOZ. 1.00
Peas	GREEN GAINT SWEET 15 OZ.	5/1.00	Apples	McINTOSH	8 lb 1.00
Dog Foods	PERKY 15 OZ.	10/1.00	Bananas	GOLDEN RIPE	5 lb 1.00

COME TO

Edson

PEMBINA NEWS

WEDNESDAY, OCTOBER 21st, 1964

FALL FESTIVAL

DAYS

Thursday, Friday, Saturday, October 22 - 23 - 24

TYPICAL STREET SCENE THIS SUMMER PAVING OF OVER 20 BLOCKS

Help Observe EDSON'S BIG LEAP FORWARD IN 1964

We Are Proud

to have been the

GENERAL CONTRACTORS

on

BRUNELLE'S

New Food Market

In Edson

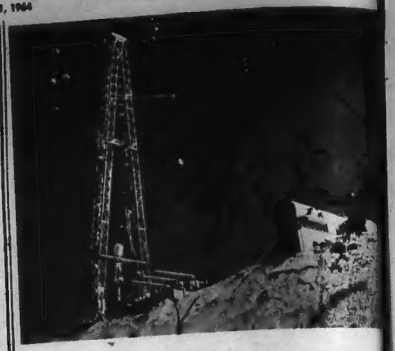
Our Best Wishes are extended

to Management and Staff

Zenith Construction Ltd.

EMIL DRUCKER and ASSOCIATES EDMONTON

11730 - 104 Ave.



A GROWING PROSPERITY IS INDICATED BY SIGHTS LIKE THIS

SEE
TRAIL GUNS and AMMO
for
Sporting Equipment
We specialize in hand loading any calibre
H. A. JONES
Grande Prairie Trail
Box 544, Edson

Fall Festival Giant
$400.00 Cash Bingo
AT THE LEGION HALL
Saturday, October 24th
at 8:30 p.m.
SPECIAL ATTRACTIONS

FALL FESTIVAL DAYS

are GRAND OPENING DAYS

FOR OUR

MARSHALL WELLS STORE

In EDSON Thursday, Friday, Saturday, October 22 - 23 - 24

Blue Ribbon Bargains at Amazing Introductory Prices

SUNBEAM HAIR DRYER with ZENITH AUTOMATIC IN CONSOLE CABINET
BOTH FOR ONLY 169.00
NO DOWN PAYMENT
Terms for only 2.15 week.

FOAMASTER WEATHERSTRIP
18-FT. ROLL 38¢

COLEMAN 35,000 BTU OIL HEATER
Reg. 82.95 Value
66.66
NO DOWN PAYMENT
Complete with attached tank. Heats up to 3 average sized rooms. Walnut Finish.

ANTI-FREEZE
Lowest prices in town on — MOTOR KING — — PRESTONE — glycol-base permanent type.

WE WILL NOT BE UNDERSOLD!

MRS. ROSE LaBELLE

MR. A. L. LaBELLE Owner

10-FOOT TAPE RULE
1.25 Value
99¢

HACKSAW BLADES— 10-inch, 10 teeth per inch 5¢
ANGLE-SEAL DOOR SET— Weatherstrip set. 1.49 value 1.39
PAINT CARE PAN SET— Plastic, brass bailhandle 85¢
HUNTING KNIFE— With sheath. 1.69 value 1.39
HOCKEY STICKS—Special buy. Reg. 1.39 value 1.29
HEATING PAD—3 Heats. Reg. 4.49 value 3.99
FRICTION TAPE— Big 6-oz. roll 13¢
STARTING FLUID—For cold starts. 12-oz. 1.19

PLASTIC STORM WINDOWS
Size 36 x 72 inches, each 19¢
Package of two, each 36¢
Size 48 x 72 inches, each 29¢

ONE DOZEN COMBS
ALL FOR 17¢

MARSHALL WELLS STORE

A. L. LaBELLE — Owner
Next to Commodore Hotel — Ph. 723-4305 — EDSON

"TO HECK WITH THE NEW HIGHWAY, LET'S START BUILDING SOME CANALS!!"

EDSON'S FINE CIVIC CENTRE

It's 'BUDDY NITE'
AT THE
NOVA Theatre
THURSDAY, OCT. 22nd!

★ Pay only a "DIME" more than the regular 60c admission and you can bring your 'Buddy' too! (Sure, a 'Buddy' can be your pal, sweetheart, or wife!)

Double Feature Attraction

Thursday - Friday - Saturday, October 22 - 23 - 24
Tab HUNTER - Natalie WOOD in
'The Burning Hills'
In Technicolor and Cinemascope
Action galore as a range war rips the west apart.
Showing at 7:00 and 10:10 p.m.

AND

Doris DAY - Jack LEMMON in
'It Happened to Jane'
In Technicolor
An entertaining family comedy.
Showing at 8:40 p.m. Only
Family

W. R. "Bud" Brunelle and Staff
of
BUD'S Super Market

We like your beautiful new premises and . . .

say Thanks for the opportunity of serving Edson and District from your former location on Main

STEDMANS
Edson 5c to $1.00 Store Ltd.

BEST WISHES
TO
Bud's New Super Market
IN EDSON
MID TOWN BAKERY
Post Office Block — EDSON

On Festival Days
bring your electronic troubles to the "Doctors of Electronic Ailments"
FRANK'S Radio & TV Clinic
3-3439 — Edson

WELCOME
to
EDSON'S FALL FESTIVAL

Come and chat with our Talking Scarecrow!

ONE OF OUR MANY SPECIALS
5 lbs WHITE SUGAR 49¢

MANAGEMENT AND STAFF

COLLIN GROCERY CO. LTD.
FREE DELIVERY
Phone 3-3855 for COD Deliveries

It is a Privilege

to help move New Business to Edson

We extend Congratulations to

BUD'S SUPER MARKET
STEDMANS
ACKLANDS LTD.
MARSHALL WELLS STORE
EDSON MOTOR HOTEL RESTAURANT

Worthing Transport Ltd.
"IF YOU GOT IT YOU GOT IT BY WORTHING"
Phone 723-3156 EDSON

"Do you really think your memory is improving under treatment. You remember things now."

"Well, not exactly, but I have progressed so far that I can frequently remember that I have forgotten something, if I could only remember what it is."

☆

M. P. Curious — "I say, old man, I'm in a terrible fix. I need some money badly, and I haven't the slightest idea where on earth I'm going to get it from."

T. I. Twadd — "I'm relieved to hear that. I was afraid that you might have an idea you could borrow it from me."

☆

Nate — "Aren't you coming in swimming?"

Kate — "I can't. A moth has been eating my bathing suit."

Nate — "The little rascal! He must have been on a diet."

☆

A pedestrian had fallen in to a manhole and called for help.

"Dear me," said a gentleman who happened along. "Have you fallen into that manhole?"

"Not at all," was the reply. "As you seem interested I will say that I just happened to be down here and they built the pavement around me."

A passenger in an airplane was far up in the sky when the pilot began to laugh hysterically.

Passenger — "What's the joke?"

Pilot — "I'm thinking of what they'll say at the asylum when they find out I have escaped."

☆

At Brooklyn Bridge — "Madam, do you want to go to Brooklyn?"

"No, I have to."

☆

"There's nothing like cheerfulness. I admire anyone who sings at his work."

"How you must love a mosquito!"

A Good Place

To Make Your Headquarters

During Fall Festival Days

Or Any Other Time

★ Bright, airy, modern rooms
★ Central to Main Shopping Area
★ Ladies and Gents Beverage Rooms
★ Sportsmen's Dining Lounge
★ Shopping Facilities in Building

Commodore Hotel LTD.

Your Host Bart Kuefler

"THE HOTEL THAT SUPPORTS EDSON AND DISTRICT"

EDSON'S FINE GOVERNMENT TELEPHONE EXCHANGE

Keep Your Home

Bright and Cheerful All Year Round with FLOWERS from

BEA'S Flower Shop

Ph. 3-3824 — Edson

TOURIST CENTRE MOTEL

4 STAR ACCOMMODATION on Highway 16, ¼ mile west of business section. 14 units, fully modern, air conditioning, T.V. Nine units with kitchenettes. Groceries and ice at office.

Your Hosts Nick and Stella Kuryle

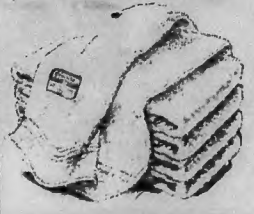
PHONE 723-2279 — EDSON

SIMPSONS-SEARS

CELEBRATES FALL FESTIVAL

OCTOBER 22 - 23 - 24

Phone 723-4088 -- Edson



Spectacular Towel Sale

Large, high quality Bath Towels in assorted patterns and colors. Buy a year's supply at this Low Price 99c

FACE CLOTHS

Matching Face Cloths of same high quality Terry FOUR for ..... Matching Hand Towels TWO for 99c

FREE

FREE NYLONS With Each $10.00 Order or More

"The quack was selling an elixir which he declared would make men live to a great age.

"Look at me," he shouted. "Hale and hearty. I'm over 300 years old."

"Is he really as old as that?" asked a listener of the youthful assistant.

"I can't say," replied the assistant, "I've only worked for him for 100 years."

☆

First Traveler — "I see you have your arm in a sling. Broken?"

Second Traveler — "Yes, sir."

First — "Accident?"

Second — "No. I tried to pat myself on the back."

First — "What for?"

Second — "For minding my own business."

SECONDARY STREETS WERE BUILT UP THIS SUMMER TOO

CONGRATULATIONS to BUD

on the completion of his Fine New

SUPER MARKET

We are proud to have been selected to do the Painting

KEN HATLEN PAINTING

Box 393 EDSON

Fall Festival Specials

on

DRAPERIES

Reg. $2.25 per yard

NOW ONLY $1.49 per yd.

10% Off All Materials

H & N YARDSTICK

Shop on the Mall in Edson and SAVE

NOW Open

A NEW BRANCH To Serve

GARAGES - SERVICE STATIONS WELDING and BODY SHOPS in the EDSON AREA

With a COMPLETE STOCK of WHOLESALE

AUTOMOTIVE INDUSTRIAL and WELDING SUPPLIES and EQUIPMENT

KEN ROSE
Sales Rep.

FOR FAST SERVICE CALL:
723-4256
Office
723-3442
Res.

RON SCHLENDER
Branch Manager

LOCATED AT
5103 - 3rd Ave.
EDSON

BILL GRANTHAM
Sales Rep.

ACKLANDS LIMITED

SERVING THE WEST FOR 75 YEARS

Congratulations

TO

BUD'S

NEW SUPER MARKET

The most Modern Food Market Equipment Designed: Will Greet You With a Warm Welcome While Doing Your Shopping

HUSSMANN

FOR EVERY DEPARTMENT
FOR EVERY REQUIREMENT

Hussmann CANADIAN MADE Merchandisers

FARM FRESH DAIRY PRODUCTS ARE DISPLAYED IN THIS NEW HUSSMANN REFRIGERATED DAIRY SHELVING

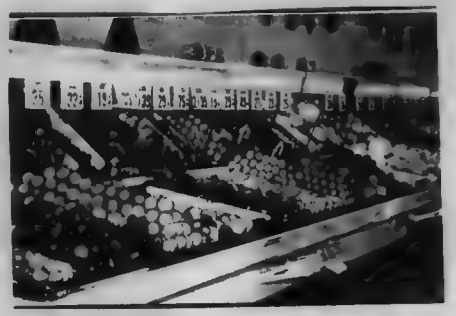
Give You The Best Value For Your Equipment Dollars

Bruce Robinson Electric (Edm.) Ltd. is pleased to have served Bud's in the design and installation of the Refrigeration Equipment shelving, checkouts, coolers, Bar-B-Cue, light fixtures and air conditioning.

We Welcome Your Inquiries

Contact Our Store Planning Department

BUD'S assures their customers of the highest quality merchandise at all times, kept at the peak of freshness in the most modern refrigeration and coolers available.



FROM THE GARDEN TO YOU. FRESH, CRISP FRUITS AND VEGETABLES IN THIS NEW HUSSMANN PRODUCE CASE

A VIEW OF THE EFFICIENT, HYGIENIC MEAT DEPARTMENT

INSTALLATION CREW CHIEF CRAIG CAMPBELL

47 YEARS OF SERVICE

BRUCE ROBINSON ELECTRIC

(EDM.) LTD.

115th Avenue and 149th Street Edmonton, Alberta
Phone 455-7171

DISTRIBUTORS FOR:

HUSSMANN REFRIGERATED STORE FIXTURES, FIBERGLASS PRODUCTS, LISTER DIESEL, FRIGIDAIRE APPLIANCES, JACUZZI SWIMMING POOLS AND PUMPS, YOUNGSTOWN KITCHENS, ZENITH RADIO AND TELEVISION AND ALL ELECTRICAL SUPPLIES.

Congratulations to
BUD'S SUPER MARKET
We Paved the Lot
EVERALL CONSTRUCTION
(EDMONTON) LTD.

Fall Festival Days
are
MACLEOD DAYS
in Edson
Gigantic Sale
FROM
October 15 - October 24
YOUR FAMILY SHOPPING CENTRE
MACLEODS Authorized Dealer
Calvert Hardware Limited
EDSON — ALTA.

THE NEW CONCRETE WAS SPRAYED TO PREVENT SALT DAMAGE

THE
Edson Chamber
of Commerce
Lays Out the Red Carpet of Hospitality
in Welcoming
EDSON AND DISTRICT RESIDENTS
To Enjoy the Festivities and to Take
Advantage of the Bargains Offered by
Edson Merchants During
Edson Fall Festival Days
THURSDAY - FRIDAY - SATURDAY
OCTOBER 22 - 23 - 24
STORES OPEN TILL 9:00 P.M. EACH NIGHT

Festival of
Unrivalled Values
CHARMING
New Fall and
Winter Fashions
from
LEADING DESIGNERS
Now on Display

COMPARE QUALITY WITH PRICE and SPEND WISELY
All Stock is Carefully Chosen
by Saidee who has supplied
THE BEST IN DRESS WEAR SINCE 1924
CUMING LADIESWEAR
Corner of 2nd and Main
EDSON

Here's pie in your eye partner

The pie eating contest may be a sport revived out of the past but you can be assured there will be lots of fun.

With the entries being accepted at the Edson and Mid Town Bakeries, the bakers of the pies, it has been suggested to enter early and avoid the rush. A limited number of entries can only be taken.

The TV cameras will be in town so if you look your best eating pumpkin pie, you better sign on today

Valuable prizes are being given with this contest only open to men or women 18 years and older.

As One of the Suppliers
in
BRUNELLE'S FOOD MARKET
We Offer Our Best Wishes on the
GRAND OPENING
Inter-Continental Packers Ltd.
14420 - 118 Ave. — EDMONTON

To Our New Neighbors
We extend our Best Wishes for a
prosperous future in Edson
EDSON WOODWORK
Ph. Shop 3-3690; Res. 3-3261 — EDSON

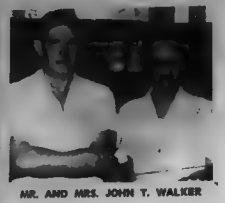
NATURAL
GAS
THE BEST
HOUSEHOLD
BARGAIN
IN TOWN
12 MONTHS A-YEAR
So Much More
For So Much Less
NORTHWESTERN UTILITIES, LIMITED
"Serving Albertans with Natural Gas since 1923"

MANAGER LLOYD WARKENTINE AND THE STAFF AT SCOTIABANK EDSON

happy
birthday
to us
happy
birthday
to us

We just can't help singing about this occasion, for it's the tenth birthday of The Bank of Nova Scotia in Edson. For Scotiabank, this has been ten years of friendship and pleasure, through service to the people of this fine community.
We are looking forward to serving the people of Edson in the years to come and hope that our customers who have made this tenth anniversary possible, will share in our pride and gratitude.
Scotia BANK
THE BANK OF NOVA SCOTIA
EDSON BRANCH
MANAGER
LLOYD G. WARKENTIN

A FINE BIG GAME HUNTING DISTRICT



MR. AND MRS. JOHN T. WALKER

FALL FESTIVAL FRIENDS

Join the Crowd in Helping Us Celebrate

THE OPENING OF OUR

DELICATESSEN

Featuring

Corned Beef — Jellied Tongues
Roast Beef — Roast Chicken Wings and Legs

Dressed Pork

WE COOK ALL OUR OWN MEATS

FRESH SALADS MADE UP
WE CATER TO BANQUETS

EDSON BAKERY LTD.

Phone 723-3149 — Main Street Edson

Pioneer Chain Saws

A Complete Line of Parts

AND

Repair Service

When in Town see the
VALLEY COMFORT AUTOMATIC WOOD HEATER
at

J & K General Supply Ltd.
(A LINK HARDWARE)

Box 1005 — Edson

E. J. KOENIGBAUER
Drugless Practitioner

The Edson Health Supply

Box 507
EDSON — ALBERTA

Retail dealer in Herbs, Vitamins and Minerals. Mail orders filled promptly.

CLEARANCE

Get the best a WINTERIZED Used Car!

A-1 SMASH!

go car prices

Your present car may cover down payment

Ask about E-Z Terms

1964 Units
2400 Miles or 24 Months Warranty

GOING FAST	Was	Now
Comet 202, Sedan, Big 6 st	3088.	2588.
Ford Custom, 4 dr. Sedan	3064.	2564.
Ford Custom, 4 dr. Sedan	3053.	2553.
Custom 500 Sedan V-8, AT-R	3730.	3230.
½ Ton, 8 speed, Custom Cab	3034.	2534.

FALL FESTIVAL DAYS
OCT. 22 - 23 - 24

Griffiths MOTORS LTD.

CLEARANCE SALE
Oct. 22 - 23 - 24

Every Car Must Go!
Price Slashed to the Bone During Fall Festival

We've got the USED CAR you want!

WOW!

CLEAN! LOW MILEAGE! LIKE-NEW! USED CARS

Ford MERCURY

Sales Office Open
8 a.m. to 12 Midnight
Oct. 22 23 - 24

A-1

We're Clearing House

SAMPLE BUYS	Was	Now
1959 Olds, 2 dr. H.T., V-8, AT	1695.	1395.
1959 Ford Sedan, 6 standard	995.	695.
1962 Chev Sedan, 6 standard	1795.	1495.
1959 Pontiac Sedan, V-8, AT-R	1095.	895.
1957 Merc Sedan, V-8, AT-R	1095.	795.
1960 Vauxhall Sedan	1095.	795.
1955 Buick Sedan, V-8, AT	550.	395.
1961 Vauxhall Cresta Sedan	1395.	1195
1961 Ford Sedan	1495.	1295.
1961 Comet Sedan, 6, AT	1350.	1179.

Griffiths Motors Ltd.
4th Ave. and 52nd St.
EDSON

Phone 723-3341
FORD Franchised Dealer MERCURY

Look! Watches

25% off

DURING
Fall Festival Days
Over 300 Models to Choose from
Starting $7.95 to $250.00

JUST ARRIVED
A Large Shipment of PIERCED EARRINGS
at

Gelmici's Jewellery
LOWER MAIN STREET

Our Best Wishes
TO MR. AL LABELLE
of
MARSHALL WELLS STORES

STEDMANS
Edson 5c to $1.00 Store Ltd.

CONGRATULATIONS to
STEDMANS
Edson 5c to $1.00 Store Ltd.

KEN HATLEN
PAINTING
Box 393 — Edson

WHEN IN EDSON
During Fall Festival Days

BOWL
WITH THE FAMILY
In our modern pleasant surroundings

HI-LINE BOWL
Opposite Post Office — EDSON

CONGRATULATIONS and Best Wishes

TO

The Town and Businesses of Edson for Fall Festival Days

Always Ready to Serve Your Needs for Paving and Street Construction

Everall Construction
(EDMONTON) LTD.
P.O. Box 548 — EDMONTON

Log sawing contest drawing interest

Pulp cutters, chain saw dealers, distributors and side betters, have been showing their desire to get into the act for the log sawing contest staged for Saturday, October 24 in Edson.

The rules committee have pointed out no hopped up saws will be allowed to enter and contestants are being encouraged to use their own saws.

It will be a timed event with three cuts allowed to a log. Chains, oil and blades are a few of the valuable prizes to be given to the winners.

The preacher came along and wrote upon the signboard: "I pray for all."
The lawyer wrote underneath. "I plead for all."
The doctor added: "I prescribe for all."
The plain citizen write: "I pay for all!"

Scarecrow for Fall Festival

Entries for the Scarecrow Contest during the Edson Fall Festival Days being held on October 23, 23 and 24, are now being accepted at Simpson Sears office.

Open to all boys and girls in grades one to eight considerable interest is being shown due to the fine prizes offered. These will be lifetime prizes of transistor radios plus goodies.

All that is required to win one of these gifts is for the boy or girl to make the best scarecrow they can and display it on the vacant lot adjoining the former Edson Theatre building.

JIM FLEGAL
District Mgr.

A Complete **Blasting Supply Service**

BILL MARLOWE

We have moved to New Premises at
5015 - 4th Ave. EDSON
Serving Industry - Logging - Mining
CHAIN — WIRE ROPE — SAFETY SUPPLIES
FIRE EXTINGUISHERS and RE-CHARGING
Remington Chain Saws Sales and Service

Explosives Limited

Ph. 723-3080 — EDSON

CONGRATULATIONS

To

BUD'S

on the Opening of their

NEW SUPER MARKET

We are proud to have supplied the best in custom-made display fixtures

Barrigan Woodwares Ltd.

Barrigan Built is Better Built
Ph. 455-7151 — EDMONTON

It's a great pleasure for our firm to extend a Warm Welcome to our New Neighbors and Old Customers for their Faith in Edson's Future

OUR CONGRATULATIONS TO:

BUD'S SUPER MARKET

STEDMANS EDSON 5c TO $1.00 STORE LTD.

MARSHALL WELLS STORES

BEA'S FLOWERS

EDSON MOTOR HOTEL RESTAURANT

Pattinson Insurance Agencies Ltd.

Commodore Hotel Bldg. — Ph. 723-3202 — EDSON

IT'S OFFICIAL GRAND OPENING TIME AT BUD'S NEW SUPER MARKET

BUD'S OCTOBER 22 - 23 - 24 BUD'S

Doors Open at 10 a.m. Until 9 p.m. Each Day

Welcome to Our New Modern Out in Space Version of Simplified Shopping Convenience

10 Years of Progressive Independent Planning and Working has made this Dream Come True

Win Your Share of Prizes

$2500.00 Worth of Prize to be Given Away

20 Draws Daily will be made for $5. Vouchers

LOOK: Deep Cut Prices

FREE SAMPLES

Bargains Never Offered Before

We Have Confidence in EDSON

SPECIAL FEATURE
Harry Farmer at the Organ here in Edson for each day of our Grand Opening Sellarama

SPECIAL FEATURE
Here Edmonton's famous Scotties at 2 o'clock Saturday afternoon October 24, 1964

A special Thanks to all our customers; your continued support over the years has given us the opportunity to serve you better. We will be pleased and happy to show you all through this beautiful new store. We hope you are as proud of this new Edson venture as we are; you have made it possible.

"Bud"

Members of our staff and their immediate families are not eligible for any of our Grand Opening Prize Awards.

1st Prize a Years supply of Groceries

(52 vouchers for $25 per week over the next year)

2nd Prize a Genuine Frigidaire Deep Freeze

(A beautiful, up to date, 20 cubic foot, chest deep freeze)

3rd Prize a Terrific Barbecue Set

(You'll be the envy of the whole neighborhood)

Other Prizes include Esmond Blanket, three Ingram electric clocks, 3 Automatic Coffee Percolators, 2 sets Duraware 16 piece sets, 1 Giant Toy Cuddly Dog, 1 small size Toy Dog, 2 Beautiful Dolls, 3 sets Danish Drinking glasses, 8 - 6 pc. Kitchen sets.

LET US ALL MOVE FORWARD IN THE BUILDING OF A BIGGER AND BETTER BRIGHTER NEW EDSON

EDSON Small Town with a Big City Outlook

BUD'S Official Grand

STOCK UP & SAVE EDSON OCTOBER 22 - 23 - 24

FREEZER FILLER SPECIALS---

SIDES OF BEEF at Grand Opening Mystery Price SIDES OF PORK

It's a mystery how we can sell at this mysterious low price

NO EXTRA CHARGE for cutting or wrapping

PORK CHOPS 10¢ special freezer pack $5.95
BEEF STEAKETTES 10¢ packet (FROZEN) $5.55
STOCK UP ON T Bone, Porter House & Club Steaks ..... 79c lb.
GAINERS BULK WEINERS ..... 37c lb.
FRESH GROUND HAMBURGER 5¢ packet $1.95
SWIFTS COLD SLICED Sand Meats 6 oz. PKTS. 5/95c
Maybe it's Baloney but it's only ..... 25c lb.
RING 12 oz. Baloney or fine Garlic (WHILE THEY LAST) ..... 19c EACH
BURNS SHAMROCK BACON (REGULAR 89c lb.) ..... 63c lb.
BURNS CAMPFIRE Skinless Sausage 1¢ packet 3/69c
MAPLE LEAF Shankless Picnics RTS ..... 49c lb.
BARBECUED CHICKEN a most temptasting delight ..... 1.19c EACH

Let us give you the facts on filling your Deep Freeze, it may amaze you

$2500.00 Worth of Prizes to be given away

REMEMBER 3 DAYS IN OCTOBER 22 - 23 - 24

We Reserve the Right to Limit Quantities

Call orders left at customers own risk

Store Opens at 10 a.m. for the sale

SHOP EARLY JOIN THE CROWDS

Opening Sale BUD'S

OPEN UNTIL 9 P.M. EACH DAY EDSON PLENTY OF EXTRAS

B.C. MAC HANDI PACK
Apples
STORE OPENING SPECIALS
case $1.99

MEDIUM COOKING
Onions
50 LB. BAG
$3.69

GOLDEN RIPE
Bananas
19c lb.

TOP QUALITY
Tomatoes
14 OZ. CARTONS
2/45c

Cranberries
1 LB. CARTONS
ctn 39c

4 LB. TO 6 LB.
Pumpkins
25c lb.

BULK MILD CHEDDAR
Cheese
ONLY
49c lb.

BAKERY SPECIALS
McGAVINS

Thursday Only
Crusty Rolls ..... 19c DOZ.

SUN RIPE
Apple Juice
48 OZ.
tin 33c

Friday Only
Glazed Donuts ..... 29c DOZ.

Saturday Only
Cinnamon Buns ..... 19c DOZ.

STUART HOUSE
Foil
12"
2/49c

PLUS MANY EXTRA IN STORE
BREAD AND PASTRY SPECIALS

BUD'S
OPEN UNTIL 9 P.M.

ONCE IN A LIFETIME
During Our Grand Opening

McGAVIN'S Bread WHITE OR BROWN SLICED 6/99c	LUNCHEON MEATS Kam 12 OZ. TINS 2/69c	MAXWELL HOUSE Coffee 1 LB. PKTS. 69c lb.
FRYS Cocoa 1 LB. TIN 59c	NESTLES Quick 2 LB. 89c	JOLLY TIME Pop Corn 2 LB. BAG 33c ea.
CARNATION Milk 16 OZ. TINS 6/89c	QUAKER Corn Flakes 12 OZ. PACKETS 2/49c	E. D. SMITH Catsup 11 OZ. BOTTLE 5/99c
Nylons REGULAR 59c LINES AT ONLY 29c pr.	Scotties PACK OF 400's 2/55c	HEINZ Tomato Juice 48 OZ. 3/95c
FIVE ROSES Flour 25 LB. $1.79	SCOTT Toilet Tissue 4 ROLLS 39c	SUN RYPE Apple Sauce 15 OZ. 3/45c

Each $10.00 purchase entitles you to an entry form for our Major Prizes

Many Valuable Prizes. Ask for a list.

1st PRIZE A YEAR'S SUPPLY OF GROCERIES

(52 weeks of shopping at Bud's with a weekly value of $25.00 per week)

STORE OPENS 10:00 A.M. FOR SALE

EDSON, ALBERTA

GIVEAWAY JAMBOREE
On October 22 - 23 - 24

BUD'S
OPEN UNTIL 9 P.M.

PERKY Dog Food 15 OZ. 10/95c	KING SIZE Coke Free WITH YOUR PURCHASE OF A CARTON OF KING SIZE Tab	MAPLE LEAF CANNED Hams 1½ LB. TINS ONLY 99c
FRY CADBURY Deal Pack 6 OF THE BEST 10c BARS 49c	BLUE BONNET Margarine 2 LB. PACKET 79c	MONARCH Cake Mixes POUCH PACK 15c ea.
LIBBY CRUSHED Pineapple 20 OZ. TINS 3/$1.00	YORK Pork & Beans 15 OZ. 6/59c	MONARCH Sponge Puddings ONLY 25c ea.
HEINZ Baby Food REGULAR LINES 11/99c	"KING SIZE" Fab DEAL PACK 2 FOR THE PRICE OF ONE 1.29 unit	TOP QUALITY Lard 1 LB. PRINTS "OLYMPIC" 6/$1.00
AYLMER Soup TOMATO OR VEGETABLE 10 OZ. 4/49c	AYLMER Vac Pak 14 oz. Corn or 15 oz. Cream Corn 5/79c	AYLMER FANCY Peaches 15 OZ. 2/45c

20 Draws each day for $5.00 Vouchers ● Free Samples

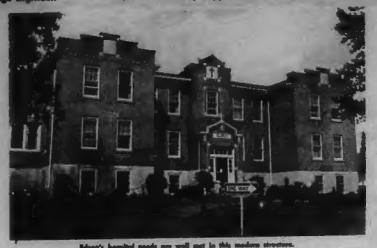
We Reserve the Right to Limit Quantities

2nd PRIZE A FRIGIDAIRE DEEPFREEZE

(20 Cubic foot capacity Model CFE20)

EDSON, ALBERTA

STORE OPENS AT 10:00 A.M. FOR SALE



Edson's hospital needs are well met in this modern structure.

"Man overboard!" shouted the young sailor on his first voyage.

Amid great confusion, the ship was stopped. The sailor stepped up to the captain, saluted, and said:

"I'm sorry, sir. I made a mistake when I said 'Man overboard'."

"Thank God!" said the captain, signaling for full steam ahead.

"Yeah," explained the sailor. "It was a woman."

WHILE ENJOYING THE EXCITEMENT
at the
EDSON FALL FESTIVAL
Drop in and see our fine selections of
FALL SUITS by SAVILE ROW
GRANT'S
MEN'S WEAR and SHOES
Main and 2nd EDSON

A Cordial Welcome to
Edson Fall Festival Visitors

Murray DRUGS

2 for price of 1 SALE
Continues during Fall Festival Days
Murray's Super Drugs
Opposite Post Office — EDSON

Thank You!
For Your Confidence in Edson & District
and
Congratulations To:
Mr. A. L. LaBelle of Marshall Wells Stores
Bud Brunelle of Brunelle's Food Market
Dick Topott of Stedmans 5c to $1.00 Store Ltd.
Ron Schlender of Acklands Ltd.
Jim Flegal of Explosives Ltd.
Mah Fenn of The Edson Motor Hotel Restaurant
Leon Berglund of Edson Sheet Metal
Bea Ashwell of Bea's Flowers
Earl Reid of Hi-Line Bowl
From Your Local Food Store Serving
Edson & District for 18 Years
BUY-RITE FOODS
Home Owned and Operated

WELCOME
to
Edson's Fall Festival
While you're in Town drop in for a
COFFEE and A TASTY TREAT
COOKIE SPECIAL
Three Dozen for Price of TWO

GETTING MARRIED? Our Wedding Cakes add that delightful touch to the Bride's Table. ASK TO SEE PHOTOS OF OUR MASTERPIECES.

MID-TOWN BAKERY
ANNO KNOOP and STAFF
Main Street in Post Office Block
Phone 723-4367 for Home Delivery
"The Home of Quality Bakery Products"
Edson

4 WAY WHOLESALE LTD.
Serving and Growing with the Edson Area and Supplying points
between Drayton Valley and Jasper, daily
PRESENTLY EMPLOYING A STAFF OF 28 PEOPLE
Extend a Cordial Welcome to all Edson Visitors during
EDSON FALL FESTIVAL DAYS — OCT. 22 - 23 - 24
It gives us great pleasure to know that as Local Wholesale Grocers we are one of the
Largest suppliers of Produce and Groceries to
EDSON'S NEWEST and MOST MODERN SUPER MARKET
We sincerely extend Our Congratulations and Best Wishes to
Mr. and Mrs. W. R. "Bud" Brunelle
ON THE OPENING OF THE NEW
BRUNELLE'S FOOD MARKET
To STORE MANAGER DON WILLETTS and STAFF
We wish to express our Thanks for the fine co-operation that has been given in the past.
4 WAY WHOLESALE LTD.
GROWING BIGGER BY SERVING BETTER
Phone 723-3321 EDSON

BIG FALL FESTIVAL BARGAINS

20% off Paint

10% off China and Giftware

10% off Luggage

AND OTHER BARGAINS THROUGHOUT THE STORE FOR THREE BIG DAYS

EDSON HARDWARE

CURBING WAS PART OF THE BIG FACE LIFTING JOB

Fall Festival Land Specials

Commercial Lots
100x140 ft. — Hwy. 16
Near Town Centre
138 Acres - 2½ Miles From Edson. Fenced, Creek. $2300.00
BOX 18, EDSON LEADER

Congratulations and Best Wishes

BRUNELLE'S FOOD MARKET

ON YOUR GRAND OPENING

Edson Bakery Ltd.

J. T. WALKER, Mgr.
Main Street and 2nd Ave. EDSON

Congratulations

In

MARSHALL WELLS STORES

and

STEDMANS 5c to $1.00 Store

ON THEIR

OPENING

MID TOWN BAKERY

EDSON

Fall Festival of **VALUES**

at MILLS FURNITURE and APPLIANCES

HERE QUALITY AND VALUE ARE BEST

We claim the Lowest Prices You tell us if we are wrong

YOU NEED NOT PAY ALL CASH — We extend credit to responsible Albertans and Home Owners
Ask for our Low Rate Budget plan details

CHRIS SPREEN AND GRANDSON DISPLAY A SAMPLE OF EDSON DISTRICT PRODUCE

Congratulations

On Your
GRAND OPENING
To

Brunelle's Super Market

EDMONTON PRODUCE
(1962) LIMITED

BURNS and Co. Limited

have appreciated the patronage of Edson Business Firms through the years...

...for their opening we extend congratulations to

W. R. "Bud" Brunelle of Bud's Super Market

—AND—

Mah Fenn of Edson Motor Hotel Restaurant

PEG O'NEIL
Sales Rep.

Burns Shamrock

Your Advertising and Printing Service

FOR WEST CENTRAL ALBERTA

Salutes Edson's Leap Forward in '64

COME AND CELEBRATE

EDSON'S BIG FALL FESTIVAL

★ NEW, MORE MODERN STORES
★ PAVING THIS YEAR ON MAJOR STREETS
★ STEADY EXPANDING SERVICE FACILITIES
★ A FINE TOWN TO SPEND A NIGHT OR TWO

PRODUCERS OF THIS SPECIAL FALL FESTIVAL EDITION

YELLOWHEAD PUBLISHERS LTD.

NEWSPAPERS — PRINTING — STATIONERY

Publishing Five Interesting Newspapers
★ Edson Leader ★ Hinton Herald ★ Jasper Totem ★ Robson Valley Echo ★ Whitecourt Star

HEAD OFFICE: EDSON PRINTERS HIGHWAY 16 EDSON

MAHON ELECTRIC LTD.

Your Local

Canadian General Electric

Dealer brings you

Wants for the home featuring

Talisman

Model 36J42
30" Custom Automatic Range
Automatic Rotisserie
Removable oven liner
"Keep Warm" oven control
Large capacity 25" oven
Infinite heat surface unit switches
Two appliance outlets — one timed
Automatic oven timer — Minute Timer
Focused heat broiler
Illuminated control panel
Re-fog oven window
H-60", W-30", D-25-3/8"

$289.95

TALISMAN Model 12BJ41
13 cu. ft. Frost-Guard Refrigerator-Freezer

- Full Automatic defrost
- 105 lbs. capacity Zero-Zone freezer
- Swing-out shelves — adjustable, removable
- Swing-out vegetable crisper
- Adjustable, removable door shelves
- Porcelain enamel meat drawer
- Egg and butter storage
- Magnetic safety doors
- Convenient ice cube storage
- Available in attractive colours and w
- H-61", W-30½", D-29⅝"

$499.95

Model 36J41
30" Deluxe Automatic Range
Removable oven door
Large capacity 25" oven
High speed Calrod surface units
Seven-Heat surface unit controls
Fluorescent surface light
Automatic oven timer — minute timer
Appliance outlet
Focused heat broiler
Automatic oven Floodlamp
Re-fog oven window
Automatic rotisserie — Optional
H-60", W-30", D-25-3/8"

$289.95

Accent on VALUE

ROYDON MAHON AND STAFF ARE READY TO SERVE YOUR APPLIANCE AND FURNISHING NEEDS

$429.95

Model 70W81
Automatic Filter-Flo Washer
Extra large 12 lb. capacity
Two wash cycles
Choice of 3 wash water and 2 rinse water temperatures
Exclusive Filter-Flo washing system
Fits like a built-in
Water saver load selector
Spray and deep activated rinses
Suds Rotary Model 70W51
Jet Swirl fabric softener dispenser — optional
H-44½", W-27", D-25"

$269.95

Model 70D81
Automatic High Speed Dryer
Automatic high speed drying system
Automatic control — shuts off when clothes are dry
Automatic de-wrinkler
Automatic dry control
Automatic fluff control
Variable time control
Fits like a built-in
Interior light
Full wash load capacity
H-44½", W-27", D-25"

A BEAUTIFUL RAINBOW FROM MILLER'S LAKE

EDSON — The Hub of a wide area in West Central Alberta is ever increasing in importance as a productive farming district, as an important centre for oil and gas activity, as a subbase of pulp cutting operations, as a growing shopping centre that serves residents for many miles around. It is an important stop on the future Yellowhead Route to the West Coast. Fall Festival Week Edson will be alive with activity as local business firms roll out the red carpet for visitors and residents for its first Fall event of this kind.

Best Wishes

ON EDSON'S

Fall Festival Days

Enjoy "The Best" in Dairy Goodness use Palm Quality Dairy Products

Palm DAIRIES LIMITED

EDMONTON ALBERTA

We Offer

SCOTCH SHORTHORN BULL CALVES

of excellent Breeding by a REMITALL BULL Prime Steerbeef at competitive prices and a choice of Vegetables

Mountain View FARM

Operated By Henry Wassmuth

One Mile North of Edson

Edson Motor Hotel

WELCOMES

ALL FALL FESTIVAL VISITORS

to remain in Edson and enjoy our

☆☆☆☆ 4 STAR FACILITIES ☆☆☆☆

WALTER FOWLER
Manager

☆ ☆ ☆

MAH FENN Manager of the

Edson Motor Hotel Restaurant

invites you to try our

SPECIAL TAKE OUT ORDERS

AT THE FOLLOWING POPULAR PRICES:

2 Pieces Edson Motor Hotel Tasty Fried Chicken, Chips	70c
3 Pieces Edson Motor Hotel Tasty Fried Chicken, Chips	$1.00
Dinner pack with 3 Pieces Fried Chicken, Chips, Dinner Roll and Apple Pie	$1.25
12 Pieces Bucket Fried Chicken and Chips	$3.[illegible]
18 Pieces Bucket Fried Chicken and Chips	$5.[illegible]

DROP IN AND ENJOY GOOD EATING DURING FALL FESTIVAL DAYS

OUR SPECIAL OFFER for EDSON'S FALL FESTIVAL WILL INTEREST

HUNTERS

BARGAIN PRICES on SLEEPING BAGS - SHELLS - KNIVES AXES - JACKETS - PACK-BOARDS & ALL HUNTING EQUIPMENT

Edson Outdoor Supply Ltd.

On Highway just West of Main EDSON

Discover the most exciting Shopping ever experienced in Edson

GRAND OPENING

STEDMANS OCTOBER 22 - 23 - 24

Dealer - Edson's 5c to $1.00 Store Ltd.

The store for people who are not too Proud to Save

Gloves & Scarf Set $1.79

Boys Wrangler Jeans $3.98

Men's Cardigans $4.98

Boys Pants $2.29

Men's Ties Reg. $1.50 99c

Introductory Specials

CURLER BASKETS	67c ea.
HEAD BANDS	59c ea.
HAIR SPRAY	77c
TONI	$1.47
WRITING PADS	2 for 39c
ENVELOPES	2 pkgs. for 17c
★ TELL A TALE BOOKS	3 for 45c
CANDY - BRIDGE MIX	59c lb.
SPANISH PEANUTS	31c lb.
12 PCE. STEMWARE	$1.88
★ Crystal Tray & Coaster Set	99c
26 PCE. CUTLERY SET	$3.99
STANLEY HAMER	$1.47
TV HASSOCK	$3.47

MANY MORE LOW PRICED ITEMS

Introductory Specials

BABY PANTS	4 for 95c
BABY BRIEFS	3 for 71c
BOY'S BRIEFS	2 for 71c
BOYS SOX	73c pr.
APRONS	3 for 97c
WOMEN'S BRIEFS	3 for $1.00
WOMEN'S BRASSIERS	87c
MEN'S SPORTS SHIRTS	$2.66
Men's White Handkerchiefs	6 for 77c
PILLOW CASES	73c pr.
TEA TOWELS	41c ea.
BEACH TOWELS	$1.67 ea.

Girls Blouses (drip-dry) $1.00

Quilted Nylon House Coat $4.98

Women's Slipperettes 66c pr.

Nylon Hose 33c pr. Limit 2 to a customer

2 pkgs. Combs with 12 in each pkg. 2 pkg. for 25c

Daily Lucky Draws

Just write your name on your purchase slip and deposit in our Lucky Draw Box. If your name is drawn, the amount of your purchase will be refunded.

STEDMANS are conveniently located near Bud's Super Market with customer main entrances at the BACK as well as the FRONT.

Treat Yourself to the Luxury of More For Your Money

FREE Prizes Every Hour

FREE Balloons for the Kiddies

PEMBINA NEWS ADVERTISER

and The Western Weekly Supplement

10¢ PER COPY

Vol. 9. No. 43. October 28, 1964. A. Playford, Publisher, Box 120, Drayton Valley, Alta.

Message From Your Chamber of Commerce

Members of our civic development committee have been working towards inclusion of house addresses in the A.G. Telephone book. It had been hoped that this could have been completed in time for this fall's edition of the books but, it was found that much information must be supplied prior to April for inclusion in any current year.

The Town staff has been good enough to set out all names alphabetically and include super addresses. We are indebted to Calgary Power Ltd. for supplying the names and addresses.

Already, therefore, we have been able to list all names and addresses ready for inclusion in the next phone book, but we need your help. Many householders, and homeowners have already purchased a set of numbers for their homes. Many have put them up. But many have not. If you have a set of house numbers would you please take them out of that drawer or wherever they are and put them up. It only takes 5 or 10 minutes, the Lions Club have a project of selling these numbers. Help the Lion Funds and help the Chamber Project by buying a set and putting them up as soon as possible. The Lions will be around on the project again soon. If you want your numbers right away, phone Bert Demers at 542 - 2187 (at night 542 - 3850) and a set will be delivered to you.

Once we have achieved 75% houses numbered the A.G.T. advise that they will authorize inclusion of these addresses in the phone book.

We are all ready to proceed, pending the cooperation of the homeowners in putting up these numbers.

At the last meeting of the Town Council approval was given to the re-erection of new street signs to go along with this program.

Drayton Valley has now become too large to give directions with our street numbering. For the sake of visitors to our town, for local merchants making deliveries, for doctors on house calls, whatever maybe the reason for someone to come to your house, it is so much easier if it is numbered.

Please give the Chamber of Commerce your immediate support of this program.

Howard Pickup
Chairman
Civic Development Committee
D.V. & District.

Cadet Meeting

CADET ANNUAL MEETING HELD

The Annual Meeting of the Alberta Provincial Committee of the Air Cadet League of Canada was held on Monday, October 26, at Penhold, Alta.

The meeting got under way at 8:30 a.m. with 138 persons in attendance. There was strong representation from the R.C.A.F., the Air Cadet League of Canada and the Alberta Provincial Committee. During the morning session the Civilian Committees from the various communities, and executive of the Provincial Committee met jointly with the Squadron Officers, the officials of the Air Cadet League of Canada, and R.C.A.F. personnel.

Most of the afternoon sessions were separate with the Provincial Committee meeting in the Recreation Centre and the officers from the various Squadrons meeting in another location.

The Provincial Committee elected a new slate of officers for the 1964-65 season. The new Provincial Chairman is Don Amat of Peace River, the Treasurer is R. Stewart and the Secretary is R.E. Clements, both of Berryn, Alberta.

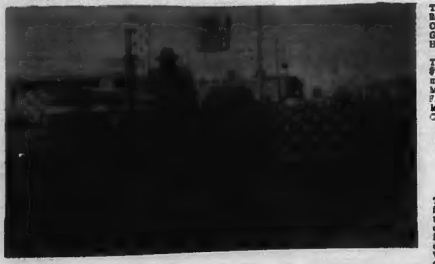
The different phases of the Air Cadet program were revisped and some minor changes in the syllabus of training among other things was recommended to the Air Cadet League of Canada by the Provincial Body.

The meeting closed with a Reception and Banquet in the Officer Cadet's Mess with Lt. Gov. Percy Page as Guestof Honour.

The Drayton Valley Squadron #733 was represented by Commanding Officer, F.L. Maurice, McCullagh and Supply Officer F.O. John Bootsma, Mike Gormley represented the local Civilian Committee at the meeting.

Town Employee Charles Davies opens the barricade to let in the first car to pave by paved 50th Street. Here we see Gordon Mahn, PNA employee, waiting to dive onto the first new street.

Street Program Nears Completion



Chamber of Commerce Dinner Postponed

MAGISTRATE'S COURT

IN THE MAGISTRATES COURT OVER THE PAST FEW MONTHS THE FOLLOWING NUMBER OF CASES HAVE BEEN CHARGED WITH THE FOLLOWING OFFENCE BY THE LOCAL R.C.M.P. force.

Under the VHT Act 63 have been charged with offences ranging from failing to stop to speeding and to littering the highway, this has included passing while unsafe, and other traffic violations with fines ranging from an average of 15 to 20 dollars per case.

Under the Liquor Act 26 convictions have been registered in Court. These have included Unlawful conveyance of Liquor, Illegal.

Cont'd, Page 12, Col. 5

Chamber of Commerce Dinner Postponed

The Chamber of Commerce received a wire from His Worship, the Mayor of Vernon, B.C. on Tuesday afternoon stating that illness in the family had forced him to cancel his scheduled trip to Drayton Valley to speak at the local C. of C. meeting on Thursday evening.

At that late date it was decided to postpone the meeting till a later date, probably in the middle of November, as it would be difficult to arrange for another good speaker at short notice.

The convenor of the Chamber of Commerce dinner meeting will call Mr Ellwood Rice, the programmed speaker, soon to find out when, and if he will be available for a November date. Otherwise the proposed dinner meeting will be postponed until after the first of the year.

Those interested will be apprised through this newspaper and by the Chamber of Commerce Secretary T. Johnson when the meeting will be held. In the meantime, those who may have paid for ticket for the event may return the ticket to whomever sold them, and get a refund on their money.

Fall Game Clinic

Hudson's Bay Company, for many years the supplier and inspector of the fur trade in Canada, will again stage one of their well-known Game clinics, which will give instruction in the cutting up of wild game. Peter, the butcher in the Bay, with lots of experience in the meat cutting business, will conduct the Clinic.

Also on hand to answer any questions will be Mr. Ron Sole, District Game Warden, stationed at Evansburg. A door prize will be drawn for during the evening.

The Game Meat Cutting Clinic will be conducted in the Staff-room of the local Hudson's Bay store at 7:30 p.m. Tuesday, November 3rd. All are welcome to attend, even if you don't plan to do any hunting this year.